# D4.2 Dissemination & Communication Report

Project: Boosting innovation agencies for bioeconomy value chains

Acronym: BIO-Boost

Funded by
the European Union

## Document Information

| | | | | |
|---|---|---|---|---|
| **Grant Agreement Number** | 101096150 | **Acronym** | | BIO-Boost |
| **Full Title** | Boosting innovation agencies for bioeconomy value chains | | | |
| **Start Date** | 1st February 2023 | **Duration** | | 24 months |
| **Project URL** | https://bio-boost.eu/ | | | |
| **Deliverable** | D 4.2: Dissemination & Communication Report | | | |
| **Work Package** | WP4: Communication, Dissemination & Exploitation | | | |
| **Date of Delivery** | **Contractual** | 31.1.2025 | **Actual** | 31.1.2025 |
| **Nature** | Report | **Dissemination Level** | | Public |
| **Lead Beneficiary** | ITC | | | |
| **Responsible Author** | Ms. Darja Kukovič (ITC) | | | |
| **Contributions from** | FBCD | | | |

## Document History

| Version | Issue Date | Stage | Description | Contributor |
|---|---|---|---|---|
| D1.0 | 30.1.2025 | Draft | Final draft prepared for review | Ms. Darja Kukovič (ITC) |
| D2.0 | 31.1.2025 | Draft | Review | Conny Hanghøj (FBCD) |
| F1.0 | 31.1.2025 | Final | Integration of inputs from the review | Ms. Darja Kukovič (ITC) |

## Disclaimer

*Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or EISMEA. Neither the European Union nor the granting authority can be held responsible for them.*

# Contents

Executive Summary ..... 4
1 Introduction ..... 6
2 Dissemination and communication tools and activities ..... 8
2.1 C1: BIO-Boost Website ..... 9
2.1.1 Website Measurements ..... 9
2.2 C2: Social Media ..... 11
2.2.1 BIO-Boost LinkedIn page ..... 13
2.2.2 BIO-Boost Facebook page ..... 13
2.2.3 BIO-Boost Twitter page ..... 13
2.3 C3: BIO-Boost Promotional Material and Visual Identity ..... 14
2.3.1 Promotional Materials ..... 14
2.3.2 Visual Identity ..... 17
2.4 C4: BIO-Boost Research & Innovation Funding Webinars and Workshops ..... 20
2.5 C5: BIO-Boost Regional Events ..... 22
2.6 C7: BIO-Boost Final Conference ..... 41
2.7 C8: Publications in Newspapers and Journals ..... 44
2.8 Other activities ..... 46
2.8.1 BIO-Boost Study Visits and Staff Exchanges ..... 46
2.8.2 BIO-Boost Hackathons and Challenges ..... 49
2.8.3 BIO-Boost cross-border KAM activities ..... 49

# List of Tables

Table 1: Number of visitors and page views ..... 10
Table 2: Social Media Channels ..... 11
Table 3: Followers/subscribers on the social channels ..... 11
Table 4: Number of posts on social channels ..... 12
Table 5: BIO-Boost Research and innovation Funding webinars and workshops ..... 20
Table 6: BIO-Boost Regional events ..... 23
Table 7: Final BIO-Boost conference – The Future of Bioeconomy ..... 41
Table 8: Links to publications from CLIC, OnTech and UNIMOS ..... 44

# List of Figures

Figure 1: BIO-Boost CDE Toolbox – WP4 KPIs ..... 6
Figure 2: BIO-Boost direct target groups ..... 7
Figure 3: BIO-Boost indirect target groups ..... 7
Figure 4: BIO-Boost communication channels ..... 8
Figure 5: BIO-Boost home page ..... 9
Figure 6: Front and back side of BIO-Boost leaflet ..... 14
Figure 7: Inside of the BIO-Boost leaflet ..... 15
Figure 8: BIO-Boost roll-up ..... 16
Figure 9: BIO-Boost poster ..... 17
Figure 10: BIO-Boost logo ..... 18
Figure 11: BIO-Boost ppt template ..... 18
Figure 12: BIO-Boost document template ..... 19
Figure 13: BIO-Boost event report template ..... 19
Figure 14: Example of Article in Local Slovenian newspaper ..... 45
Figure 15: Other BIO-Boost activities to be promoted ..... 46
Figure 16: Study visit in Helsinki ..... 47
Figure 17: Staff exchange at OnTech, Spain ..... 48
Figure 18: Example of marketing material for the 6th BIO-Boost Hackathon in Aarhus, Denmark ..... 49
Figure 19: Invitation to 2nd Pitch2Scale online session ..... 50

# Executive Summary

BIO-Boost work package 4 (WP4) covers the project's dissemination, communication and exploitation. WP4 has been coordinated by ITC, and all BIO-Boost partners have been committed to raising awareness, engaging external stakeholders and then disseminating and exploiting the project's results. The overall objectives of the BIO-Boost project are to increase the latent potential of the participating innovation agencies, to learn from leading innovator regions, and to cement this knowledge and experience in the organisations, building and expanding networks, expanding the cooperation and enlarging the participation of more diverse innovation stakeholders and territories to existing successful initiatives in the bioeconomy, including agri-food, forestry, bio-based chemicals, materials and products, and bioenergy.

The core objective of WP4 was to disseminate the project's overall work and results in a structured manner to maximise its impact and outreach across key stakeholder groups during and after the project's completion.

Based on the objectives of the Plan for communication, dissemination and exploitation strategy presented in D4.1, the defined communication and dissemination activities aim to enhance public awareness and ensure the involvement of targeted stakeholders to raise awareness of the project's objectives, activities and outcomes.

This document has been prepared to report the communication, dissemination, and exploitation activities performed throughout the BIO-Boost project and to describe the means used to facilitate the spread of information and knowledge from the results created by the project among and beyond the consortium members.

The main WP4 objectives were the following:

- Regularly updating BIO-Boost website
- Regularly publishing posts on BIO-Boost social media channels
- Monitoring the project website and social media accounts
- Preparation of promotional materials and visual identity
- Organizing and implementing Funding webinars and workshops
- Participating in different regional events and conferences at the national and European level
- Organizing project events to raise the visibility of the project
- Publishing in newsletters, national, regional, and European press
- Coordinating partners for all these activities for better and more substantial involvement in dissemination and promotional activities

A total of at least 770 organisations of all types, including 670 SMEs, start-ups etc., were expected to be directly contacted via the BIO-Boost actions, including for the Hackathons/Challenge events (160+), for innovation management and support services (300+), via the funding workshops in T4.3 (210) and for the final conference T4.5 (100 policymakers etc.).

This final »D4.2 Dissemination & Communication Report« includes the dissemination and communication activities in the frames of WP4 of the BIO-Boost project from February 2023 to the end of January 2025. It also summarises and analyses the achievements of the entire BIO-Boost project for dissemination and communication executed by the Consortium.

# 1 Introduction

This work package aimed to effectively communicate and disseminate the BIO-Boost project's activities and outcomes throughout the project and beyond.

The communication strategy focused on informing and demonstrating the societal, environmental and economic benefits generated by the project to audiences outside the core project target groups. This includes multipliers, namely scientists in the bioeconomy, bioeconomy SMEs & Strat-ups, Innovation agencies, clusters and BSOs, bioeconomy industry, EEN, policymakers, media, and also the general public., providing them with information for distribution to their clientele. This will be achieved by communicating tangible results and success stories from project activities and stimulating positive emotions through the demonstration of environmental improvement and commercial and societal added value generated. These communication activities complemented the dissemination activities discussed and maximised project impact while familiarising EU citizens with the EGD and social wellbeing.

The dissemination and communication plan was ambitious, with several communication tools and tasks. The Communication Strategy was designed to help the project partners communicate effectively to achieve the project`s core objectives.

Every project needs a common and recognisable "communication language" that partners can use to interact with and communicate externally. WP4 produced a communication "CDE toolbox" uploaded on teams for that purpose, with the key instruments that build up the BIO-Boost identity (See Figure 1). These elements are the foundation of all online and offline communication tools developed within the BIO-Boost project. Monitoring of the implementation of communication, dissemination and exploitation activities has already been presented in D4.1

| Output | Summary | Start Date | End Date | Duration (months) | Output Target | Achieved | Lead Partner | FBCD (Denmark) | | INNOVOS (Poland) | | LIC (Lithuania) | | ITC (Slovenia) | | UNI (Spain) | | NCBR (France) | | IAR (Poland) | | LIC (Finland) | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | Actual | Target | Actual | Target | Actual | Target | Actual | Target | Actual | Target | Actual | Target | Actual | Target | Actual | Target |
| **WP4: Dissemination, communication & exploitation** | | | | | | | **ITC** | 1 | | 1 | | 1 | | 2.5 | | 0.5 | | 0.5 | | 1.5 | | 0.5 | |
| WP4 | Dissemination, communication & exploitation | | | | | | | | | | | | | | | | | | | | | | |
| D4.1 | Communication | 23-Feb | 23-Jul | 6 | 1 | 0 | ITC | | | | | | | | 1 | | | | | | | | |
| D4.2 | Dissemination and communication report | 24-Nov | 25-Jan | 3 | 1 | 0 | ITC | | | | | | | | 1 | | | | | | | | |
| D4.3 | BIOBoost Replication Guide | 24-Nov | 25-Jan | 3 | 1 | 0 | NCBR | | | | | | | | | | | | | | 1 | | |
| C1 | BIOBoost website | 23-Feb | 23-Apr | 3 | 1 | 1 | ITC | | | | | | | 1 | 1 | | | | | | | | |
| C2 | Social media channels | 23-Feb | 23-Apr | 3 | 3 | 3 | ITC | | | | | | | 3 | 3 | | | | | | | | |
| C3 | BIOBoost promotional material templates | 23-Feb | 23-Apr | 3 | 3 | 3 | ITC | | | | | | | 3 | 3 | | | | | | | | |
| C4 | Funding webinars and workshops | 23-Jul | 25-Jan | 18 | 3 | 0 | ITC | | | | 1 | | 1 | | | | 1 | | | | | | |
| C4.1 | SMEs involved in webinars and workshops | 23-Jul | 25-Jan | 18 | 210 | 0 | ITC | | 30 | | 15 | | 30 | | 30 | | 30 | | 30 | | 15 | | 30 |
| C4.2 | Concrete ideas for funindg | 23-Jul | 25-Jan | 18 | 50 | 0 | ITC | | 5 | | 5 | | 10 | | 5 | | 10 | | 5 | | 5 | | 5 |
| C5 | BIOBoost Regional events (fairs, conf., platforms) | 23-Feb | 25-Jan | 24 | 8 | 2 | ITC | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 |
| C5.1 | Participants at regional evnets | 23-Feb | 25-Jan | 24 | 240 | 260 | ITC | 130 | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | 130 | 30 |
| C6 | Online interrim Conferences | 24-Aug | 25-Jan | 6 | 2 | 0 | FBCD | | 2 | | | | | | | | | | | | | | |
| C7 | Final Conference | 25-Jan | 25-Jan | 1 | 1 | 0 | UNI | | | | 1 | | | | | | | | | | | | |
| C7.1 | Participants/policmakers at the Final conference | 25-Jan | 25-Jan | 1 | 100 | 0 | UNI | | | | 100 | | | | | | | | | | | | |
| C8 | Publications in newspapers and journals | 23-Feb | 25-Jan | 24 | 5 | 0 | ITC | | | | 1 | | 1 | | | | 1 | | 1 | | 1 | | 1 |
| | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| Other WPs | Activities to promote and KPIs to achieve | | | | | | | | | | | | | | | | | | | | | | |
| WP1a | Study visits | 23-Feb | 24-Jul | 18 | 7 | 2 | NCBR | 1 | 1 | | 0.5 | | 1 | | 1 | 1 | 1 | | 1 | | 0.5 | | 1 |
| WP1a.1 | Nr. of external stakeholders involved in study visits | 23-Feb | 24-Jul | 18 | 20 | 0 | NCBR | | | | 5 | | 5 | | 5 | | | | | | 5 | | |
| WP1a.2 | Nr. Of innovation ecosystem relationships | 23-Feb | 24-Jul | 18 | 20 | 0 | NCBR | | | | 5 | | 5 | | 5 | | | | | | 5 | | |
| WP1b | Staff exchanges | 23-Feb | 25-Jan | 24 | 12 | 5 | IAR | | 1 | 1 | 2 | 1 | 2 | 2 | 2 | | 1 | | 1 | 1 | 2 | | 1 |
| WP2a | BIOBoost Hackathons | 23-Jun | 24-Oct | 16 | 8 | 0 | UNI | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 |
| WP2a.1 | Number of SMEs involved in heckathones | 23-Jun | 24-Oct | 16 | 160 | 0 | UNI | | 20 | | 20 | | 20 | | 20 | | 20 | | 20 | | 20 | | 20 |
| WP3a | BIOBoost screened/contacted SME for KAM support | 23-Apr | 25-Jan | 21 | 300 | 0 | LIC | | 25 | | 50 | | 50 | | 50 | | 25 | | 25 | | 50 | | 25 |
| WP3b | BIOBoost KAM support candidates | 23-Apr | 25-Jan | 21 | 70 | 0 | LIC | | 5 | | 10 | | 5 | | 10 | | 10 | | 10 | | 10 | | 10 |
| WP3c | BIOBoost cross-border KAM activities | 23-Apr | 25-Jan | 21 | 24 | 0 | LIC | | 3 | | 3 | | 3 | | 3 | | 3 | | 3 | | 3 | | 3 |
| | | | | | | | | | | | | | | | | | | | | | | | |
| **Total reach of BIOBoost actions** | | | | | 770 | | | | | | | | | | | | | | | | | | |

*Figure 1: BIO-Boost CDE Toolbox – WP4 KPIs*

For this reason, ITC organised a WP4 workshop for the Consortium members to identify target audiences and organise reporting of WP4 activities. Figures 2 and 3 show direct and indirect identified target audiences.

*Figure 2: BIO-Boost direct target groups*

*Figure 3: BIO-Boost indirect target groups*

# 2 Dissemination and communication tools and activities

WP4 activities were performed from February 1, 2023, to January 31, 20234.

This report presents and summarises all dissemination and communication activities done during the two years of the project duration.

Figure 4 shows the list of communication channels. Each channel and its performance are described in detail below.

## Communication channels & WP4

| | | | | |
|---|---|---|---|---|
| C1 | BIOBoost website | Feb-23 | 1 | ITC |
| C2 | Social media channels | Feb-23 | 3 | ITC |
| C3 | BIOBoost promotional material templates | Feb-23 | 3 | ITC |
| C4 | Funding webinars and workshops | Jul-23 | 3 | ITC |
| C5 | BIOBoost Regional events (fairs, conf., platforms) | Feb-23 | 8 | ITC |
| C6 | Online interrim Conferences | Aug-24 | 2 | FBCD |
| C7 | Final Conference | Jan-25 | 1 | UNI |
| C8 | Publications in newspapers and journals | Feb-23 | 6 | ITC |

*Figure 4: BIO-Boost communication channels*

## 2.1 C1: BIO-Boost Website

The BIO-Boost website (https://bio-boost.eu/) serves as the primary interface for communication with the public and is regularly updated to provide essential information to visitors.

The BIO-Boost website has been operational since April 2023 and is regularly updated by the webmaster. Project partners contribute to the content updates, ensuring the information remains current and relevant.

It contains information about BIO-Boost's objectives and goals, project partners, proposed activities, news and events, workshops organised, and achieved results. The website also links to the BIO-Boost social media pages and contains contact details for WP4 leads and all KAMs. The webmaster will update the website regularly with input from partners.

Website traffic is monitored using Google Analytics which provides data on users and their interactions with the site.

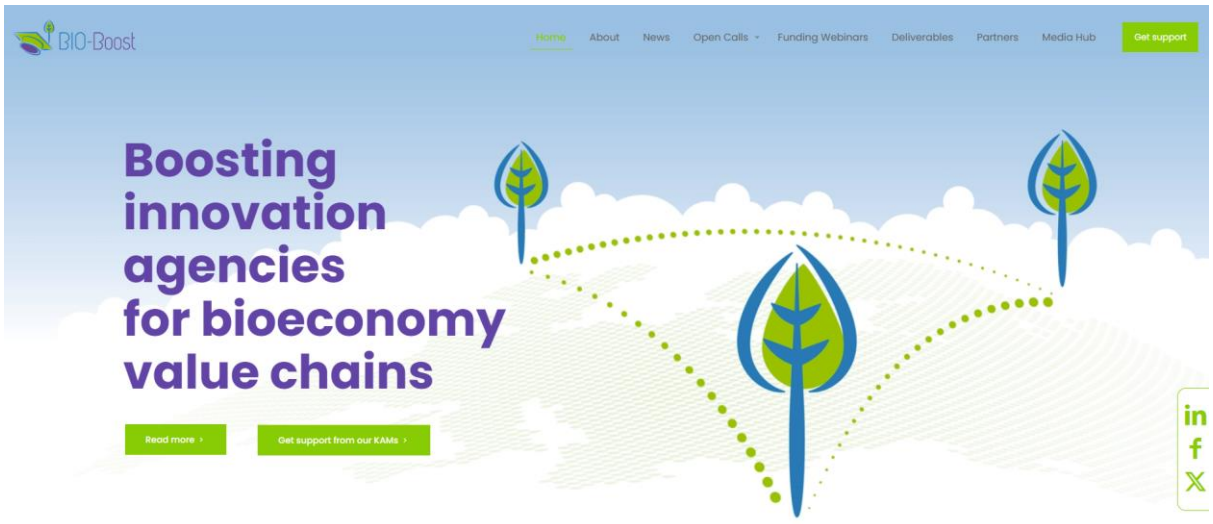



*Figure 5: BIO-Boost home page*

### 2.1.1 Website Measurements

The BIO-Boost website has garnered significant attention, receiving **10.163 visitors** and **25.660 page views**. This indicates a substantial increase in web traffic, especially during events and newsletter releases.

Website traffic is monitored using Google Analytics. These statistics provide detailed information about our website visitors' browsers, search engines, and most popular content (categorised by tags, categories, and authors). This data is invaluable for assessing the website's performance and user engagement.

Data are collected monthly and provide information on user interactions with the site. For a better overview, the data are provided in Table 1 below.

*Table 1: Number of visitors and page views*

| Number of visits to the project website | | |
|---|---|---|
| **Date** | **Visitors** | **Page Views** |
| February 2023 | 165 | 458 |
| March 2023 | 216 | 413 |
| April 2023 | 285 | 575 |
| May 2023 | 272 | 2124 |
| June 2023 | 309 | 792 |
| July 2023 | 257 | 522 |
| August 2023 | 452 | 1849 |
| September 2023 | 846 | 1148 |
| October 2023 | 383 | 834 |
| November 2023 | 399 | 882 |
| December 2023 | 281 | 637 |
| January 2024 | 524 | 1698 |
| February 2024 | 623 | 1589 |
| March 2024 | 609 | 1442 |
| April 2024 | 720 | 2330 |
| May 2024 | 1112 | 2365 |
| June 2024 | 958 | 1986 |
| July 2024 | 682 | 1605 |
| August 2024 | 195 | 478 |
| September 2024 | 154 | 338 |
| October 2024 | 165 | 361 |
| November 2024 | 144 | 228 |
| December 2024 | 114 | 227 |
| January 2025 | 298 | 779 |
| **Total:** | **10163** | **25660** |

The KPI for project website visits has not only been met but surpassed the expected KPI of 10,000 page visits.

## 2.2 C2: Social Media

BIO-Boost's social media channels aim to disseminate project updates, engage with a broader audience, and establish collaborations with related initiatives, especially in Bioeconomy sector.

BIO-Boost's social media strategy was comprehensive, leveraging multiple platforms to reach a diverse audience. The project's consistent presence on these platforms ensured that its objectives, activities, and outcomes were widely known and had a lasting impact on the community.

**Hashtags that are being used are the following:**

#bioeconomy #circulareconomy #upcycling #agrifood #forestry #biobasedmaterials #bioenergy #innovation #ecosystem #studyvisits #staffexchanges #hackathons #wideningcountires #SMEs #startup #horizoneurope #globalchallenges #climateaction #diversification #ruralareas #ruraldevelopment #sustainability #sustainabledevelopment #sdgs #project #communication

*Table 2: Social Media Channels*

| Social Media Channel | Direct Link |
|---|---|
| Twitter | https://twitter.com/ProjectBioboost/ |
| LinkedIn | https://www.linkedin.com/company/project-bioboost/ |
| Facebook | https://www.facebook.com/profile.php?id=100090093783480 |

We gather monthly data on our followers and posts across all social channels. The data presented in Table 3 shows that the number of followers is increasing every month, which proves that the content we publish is interesting for our target audience.

*Table 3: Followers/subscribers on the social channels*

| Followers/subscribers on social networks | | | |
|---|---|---|---|
| **Date** | **LinkedIn** | **Twitter** | **Facebook** |
| February 2023 | 92 | 6 | 8 |
| March 2023 | 25 | 3 | 1 |
| April 2023 | 14 | 2 | 2 |
| May 2023 | 8 | 1 | 0 |
| June 2023 | 5 | 1 | 1 |
| July 2023 | 10 | 1 | 0 |
| August 2023 | 10 | 0 | 0 |
| September 2023 | 20 | 4 | 0 |
| October 2023 | 10 | 0 | 0 |
| November 2023 | 12 | 0 | 1 |

| | | | |
|---|---|---|---|
| December 2023 | 0 | 0 | 0 |
| January 2024 | 35 | 5 | 2 |
| February 2024 | 3 | 0 | 0 |
| March 2024 | 42 | 4 | 4 |
| April 2024 | 26 | 1 | 1 |
| May 2024 | 18 | 0 | 2 |
| June 2024 | 22 | 0 | 1 |
| July 2024 | 17 | 0 | 0 |
| August 2024 | 9 | 1 | 0 |
| September 2024 | 16 | 0 | 1 |
| October 2024 | 13 | 0 | 0 |
| November 2024 | 8 | 0 | 0 |
| December 2024 | 10 | -2 | 1 |
| January 2025 | 61 | 5 | 0 |
| **Total:** | **486** | **27** | **25** |

*Table 4: Number of posts on social channels*

| **Posts on social networks** | | | |
|---|---|---|---|
| **Date** | **LinkedIn** | **Twitter** | **Facebook** |
| February 2023 | 6 | 5 | 5 |
| March 2023 | 9 | 8 | 8 |
| April 2023 | 7 | 9 | 6 |
| May 2023 | 3 | 3 | 3 |
| June 2023 | 3 | 0 | 2 |
| July 2023 | 2 | 2 | 2 |
| August 2023 | 6 | 7 | 5 |
| September 2023 | 9 | 7 | 8 |
| October 2023 | 3 | 4 | 3 |
| November 2023 | 6 | 1 | 6 |
| December 2023 | 0 | 0 | 0 |
| January 2024 | 6 | 7 | 3 |
| February 2024 | 4 | 4 | 4 |
| March 2024 | 9 | 9 | 9 |
| April 2024 | 4 | 4 | 4 |
| May 2024 | 6 | 4 | 8 |
| June 2024 | 4 | 2 | 3 |
| July 2024 | 1 | 1 | 1 |
| August 2024 | 3 | 1 | 1 |
| September 2024 | 6 | 5 | 4 |
| October 2024 | 2 | 2 | 2 |
| November 2024 | 3 | 3 | 3 |
| December 2024 | 4 | 4 | 5 |
| January 2025 | 8 | 8 | 8 |
| **Total:** | **114** | **100** | **103** |

BIO-Boost expectations were to deliver 90 posts, 6000 views and 500 shares, which means we surpassed the KPIs enormously. As can be seen in Table 4, we delivered more than **320 posts** and reached **9356 views** and **500+ shares**.

### 2.2.1 BIO-Boost LinkedIn page

BIO-Boost's LinkedIn page serves as the project's primary professional networking platform. It is an effective tool for exploiting the project and promoting BIO-Boost results. The platform targets potentially interested Innovation Agencies and SMEs working bioeconomy sector.

The BIO-Boost project gained **486 followers** and published **114 different posts**.

### 2.2.2 BIO-Boost Facebook page

The BIO-Boost Facebook page showcases the human side of the project, including partners, events attended, and marketing materials.

The page has achieved **25 followers** and published **103 posts** since the project's inception.

### 2.2.3 BIO-Boost Twitter page

The BIO-Boost Twitter account is used to establish collaborations with EU initiatives related to bioeconomy.

The page has achieved **27 followers** and published **100 posts** since the project's inception.

## 2.3 C3: BIO-Boost Promotional Material and Visual Identity

All materials and visual identity are available on BIO-Boost Media Hub: https://bio-boost.eu/media-hub/

### 2.3.1 Promotional Materials

BIO-Boost **LEAFLETS** were created to support CDE and promotion activities. They displayed the project's main objectives and outputs and the benefits to SMEs, innovation agencies, clusters, and the business and innovation support community.

*Figure 6: Front and back side of BIO-Boost leaflet*

We were supposed to print 1,500 flyers, but only **1,050** were needed in the end. We printed them right before the events, and at the events, they ended up being left on the tables, thus we used them for forthcoming events.

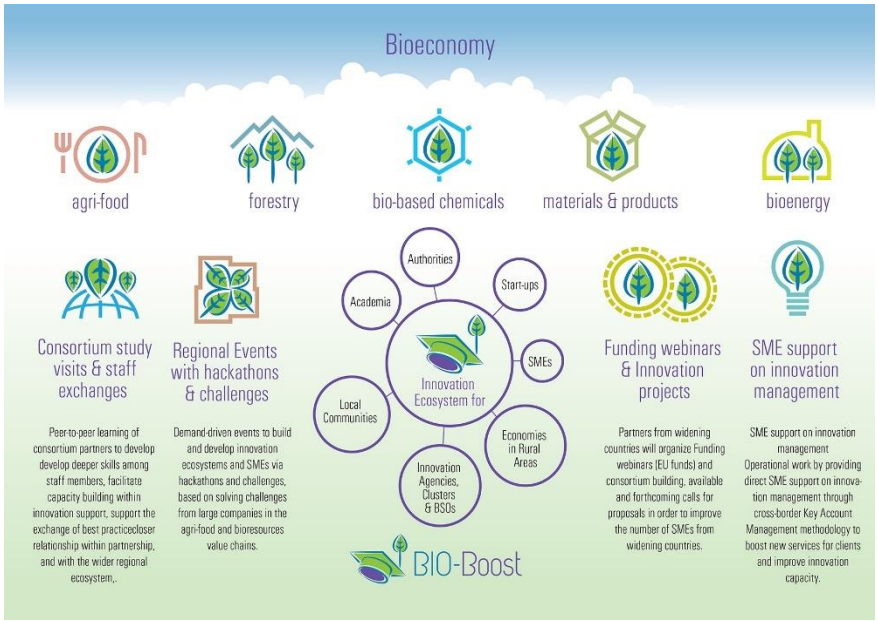



*Figure 7: Inside of the BIO-Boost leaflet*

The projects **ROLL-UP** and **POSTERS were** created for presentation at BIO-Boost`s meetings and regional events.

Roll-ups are an essential visual tool for display at regional events, conferences, workshops, or similar events (staff exchange and study visits). They showcase general information on the project and its members. Roll-ups fit the visual identity style and reflect the website's style.

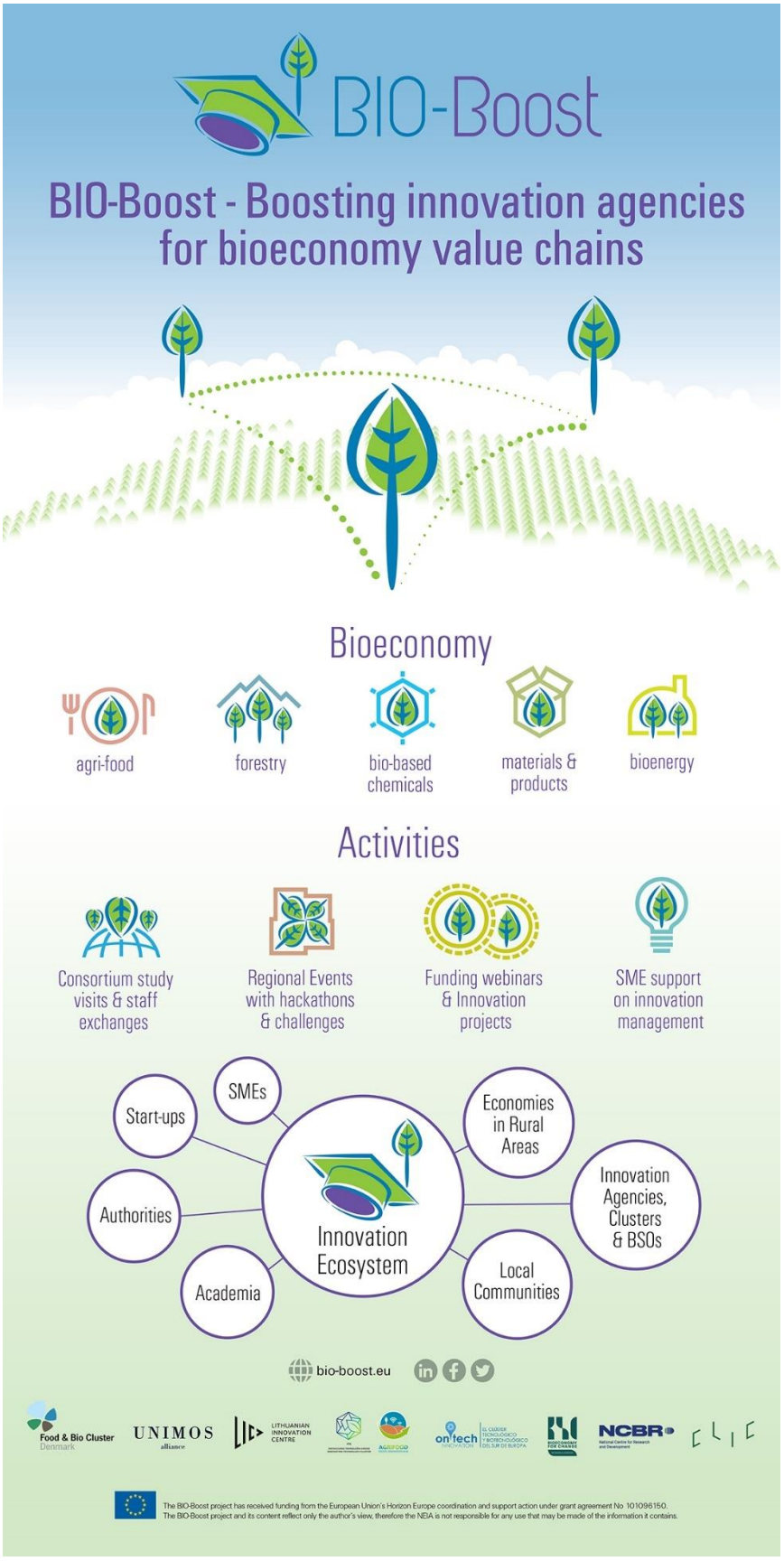



*Figure 8: BIO-Boost roll-up*

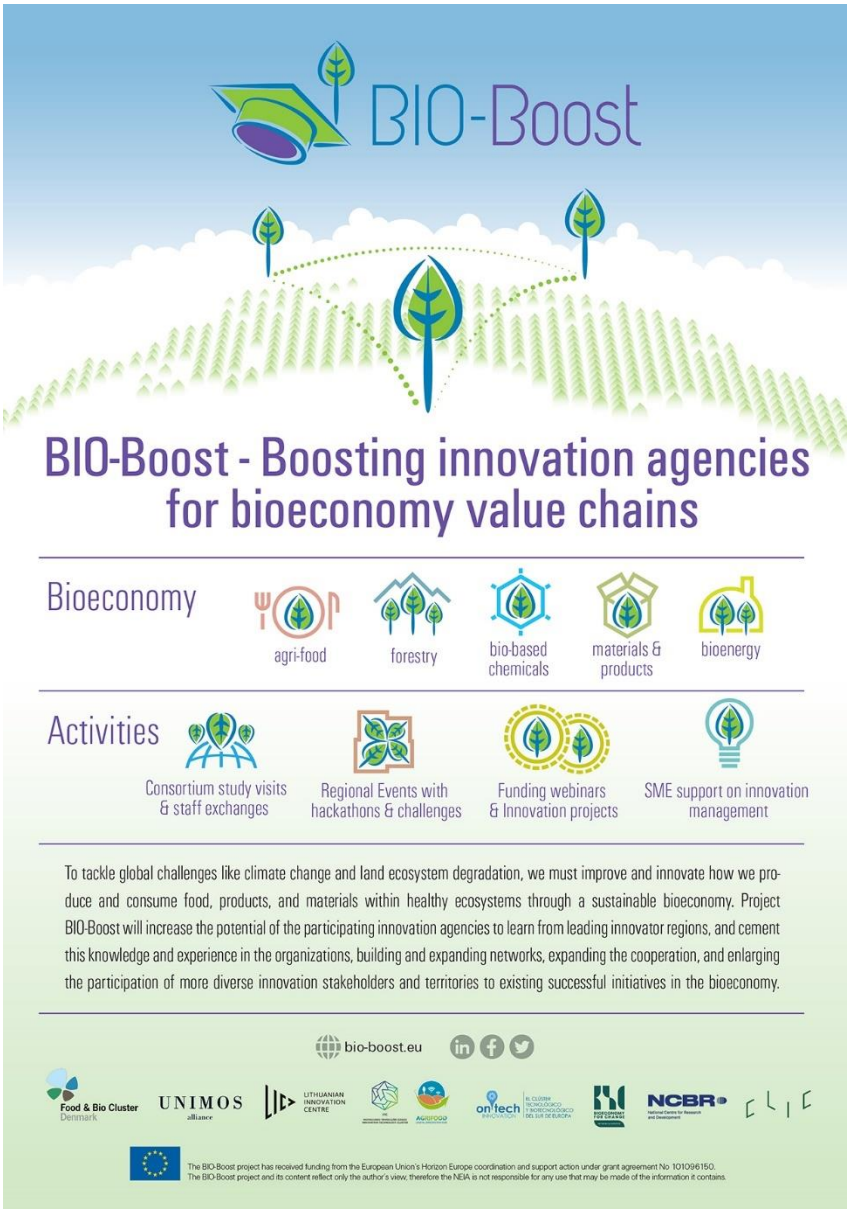



*Figure 9: BIO-Boost poster*

## 2.3.2 Visual Identity

The BIO-Boost **LOGO** is the project's symbol, the image that should unite all partners of the BIO-Boost consortium.

*Figure 10: BIO-Boost logo*

Templates for **PowerPoint** presentations, **documents**, **and events/meetings reports were designed** and shared on Microsoft Teams**,** to which all partners have access.

The templates ensure a consistent and uniform way of reporting and presenting the BIO-Boost project internally and externally.

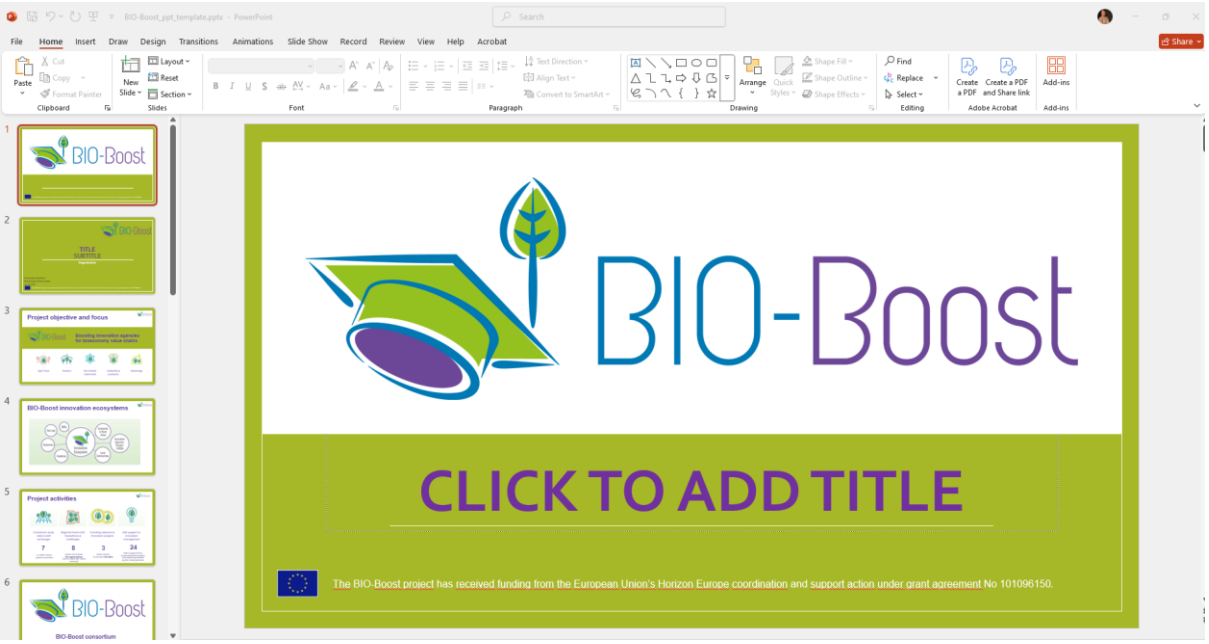



*Figure 11: BIO-Boost ppt template*

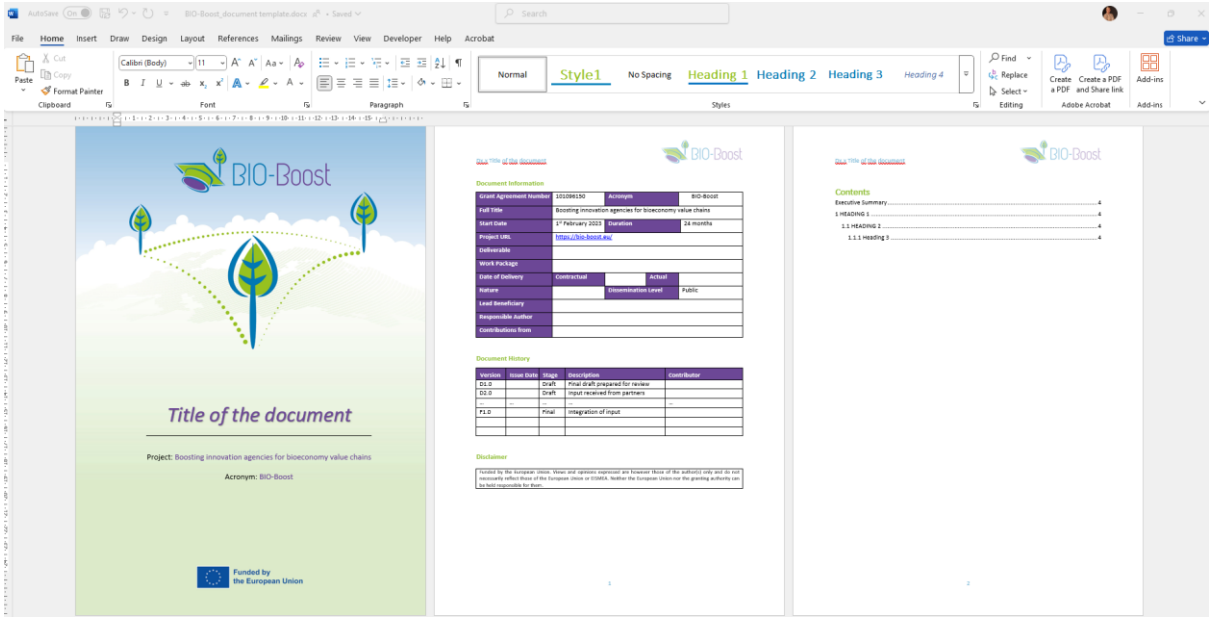



*Figure 12: BIO-Boost document template*

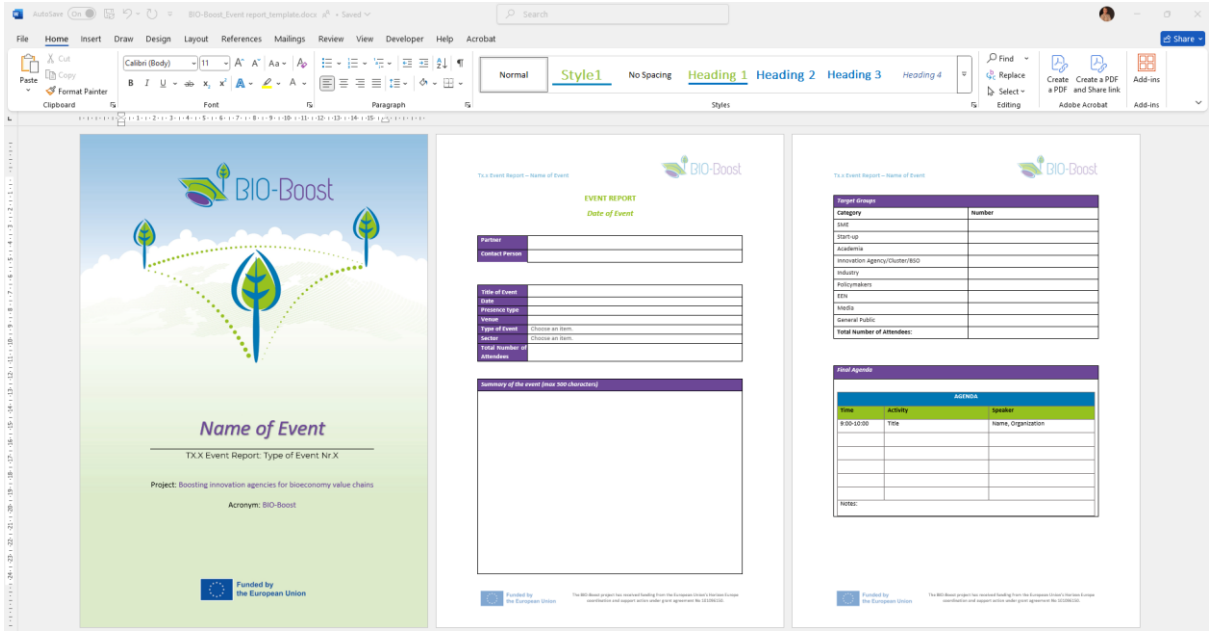



*Figure 13: BIO-Boost event report template*

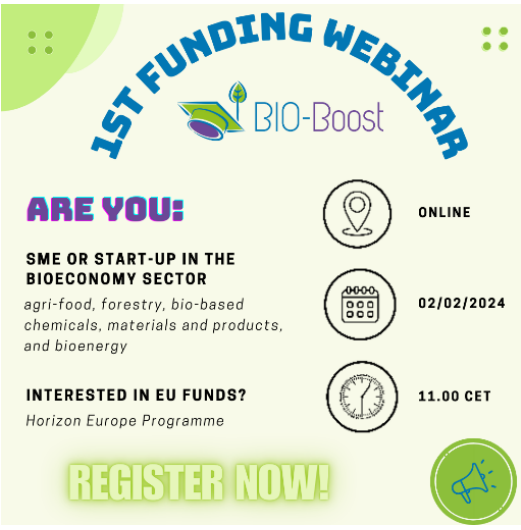
## 2.4 C4: BIO-Boost Research & Innovation Funding Webinars and Workshops

To increase the number of SMEs working with research and innovation funding, four BIO-Boost partners from widening countries, led by ITC, organised a series of three open online webinars—BIO-Boost Research and Innovation Funding webinars and workshops. The webinars were open to all regions but primarily targeted SMEs from their regions and the wider East European region.

The topics provisionally included EU (cascade) funds in general, available and forthcoming calls for proposals, and the possibility of consortium building. The WP leader, ITC, was responsible for setting the format and preparing the guidelines (see Annex 5 in D4.1), while UNIMOS, LIC, and OnTech implemented workshops. All partners were responsible for promoting funding webinars.

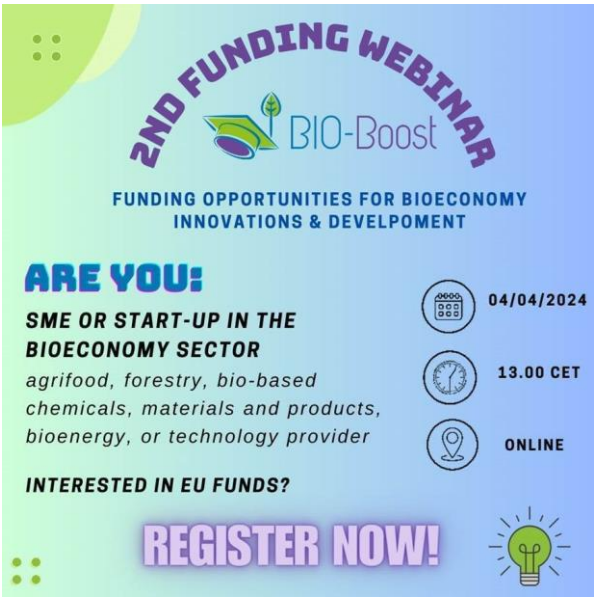
Table 5 shows the performance of all three webinars. In total, **279 participants** were involved, mainly **SMEs and start-ups**. More than **50+ concrete ideas for funding** came from funding webinars, challenges and other innovation opportunities, which are evident in D.2.2 and D2.3.

*Table 5: BIO-Boost Research and innovation Funding webinars and workshops*

<table>
<tr><th>Project Partner</th><th>Date</th><th>Name of the event</th><th>Description</th></tr>
<tr><td>UNIMOS</td><td>02/02/2024</td><td>Research and innovation funding webinars and workshops</td><td rowspan="2">BIO-Boost Funding webinars aim to maximise the impact of BIO-Boost´s results by providing information to SMEs and supporting organisations in innovation ecosystems. This webinar took place online on 02.02.24, and its goal was to provide access to additional investment and financing opportunities at the EU level.<br><br>The focus is on the bioeconomy sector and themes of the Green Deal. Additionally, opportunities are sought for digital transformation based on the integration of digital technologies supporting the green transition. 99 registered people eventually increased to 148 participants in the event.<br><br>
<table>
<tr><td>Title of Event</td><td>Research and innovation funding webinars and workshops</td></tr>
<tr><td>Date</td><td>02.02.24</td></tr>
<tr><td>Presence type</td><td>Online</td></tr>
<tr><td>Venue</td><td></td></tr>
<tr><td>Type of Event</td><td>Funding webinar</td></tr>
<tr><td>Sector</td><td>Agrifood</td></tr>
<tr><td>Total Number off Attendees</td><td>148 (previously registered: 99)</td></tr>
</table>
</td></tr>
<tr><td colspan="3">
<table>
<tr><th colspan="3">AGENDA</th></tr>
<tr><th>Time</th><th>Activity</th><th>Speaker</th></tr>
<tr><td>11:00-11:05</td><td>Presentation of BIO-Boost project</td><td>Katarzyna Kowalska, UNIMOS</td></tr>
<tr><td>11:05-11:20</td><td>Presentation of Horizon Europe programme and clusters, cascade funding</td><td>Katarzyna Kowalska, UNIMOS</td></tr>
<tr><td>11:20-11:50</td><td>Presentation of identified calls</td><td>Katarzyna Kowalska, UNIMOS</td></tr>
<tr><td>11:50-12:00</td><td>Questions</td><td>Katarzyna Kowalska, UNIMOS and others</td></tr>
</table>


</td></tr>
</table>

<table>
<tr><th>Project Partner</th><th>Date</th><th>Name of the event</th><th>Description</th></tr>
<tr><td>LIC</td><td>04/04/2024</td><td>Funding opportunities for bioeconomy innovations & development</td><td rowspan="2">BIO-Boost Funding webinars aim to maximise the impact of BIO-Boost´s results by providing information to SMEs and supporting organisations in innovation ecosystems. This webinar, which took place online on 04.04.24, provided access to additional investment and financing opportunities through several prominent European programs: EIC Accelerator, EIT Food, and EIT Digital.<br><br>The Webinar reached 75 participants.<br><br><table><tr><td>Title of Event</td><td>Funding opportunities for bioeconomy innovations & development</td></tr><tr><td>Date</td><td>04.04.24</td></tr><tr><td>Presence type</td><td>Online</td></tr><tr><td>Venue</td><td></td></tr><tr><td>Type of Event</td><td>Funding webinar</td></tr><tr><td>Sector</td><td>Agrifood</td></tr><tr><td>Total Number off Attendees</td><td>75</td></tr></table></td></tr>
<tr><td colspan="3">


</td></tr>
<tr><td>OnTech</td><td>30/10/2024</td><td>Funding opportunities for bioeconomy innovations & development</td><td>The webinar, which took place online on 30 October 2024, aimed to provide access to additional investment and financing opportunities through Cascade Fundings and its open calls, in the context of projects financed by European programmes.<br><br>Funding Box, a consulting company, which specialises in the execution of European Union projects following the Cascade Funding structure, was invited to present three projects of this nature</td></tr>
</table>

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|

AGENDA

| Time | Activity | Speaker |
|---|---|---|
| 10:00-10:05 | Welcome | Fátima Carmona, Director of R&D - onTech Innovation |
| 10:05-10:10 | Short presentation of the Bioboost project. | Conny Hanghøj - Senior Innovation Manager - Food & Bio Cluster Denmark |
| 10:10-10:30 | European Funding Opportunities | Maria Roca - Senior Project Manager Funding Box (3 open call projects: ARISE, TALOS and DAIEDGE) |
| 10:30-10:40 | D2XCEL project and its funding opportunities | Katarzyna Kowalska - Fundacja UNIMOS |
| 10:40-10:55 | Recipe for success in cascade funding | María Roca, Senior Project Manager - Funding Box |
| 10:55-11:00 | Questions and answers | |
| 11:00 | Closing | |

with open calls: ARISE, TALOS and DAIEDGE.

In addition, UNIMOS Foundation presented the possibilities of the project D2XCEL.

Finally, Funding Box presented a brief overview of the key factors for success in cascade funding.

The webinar reached **56** participants.

| | |
|---|---|
| Title of Event | Funding opportunities for bioeconomy innovations & development |
| Date | 30.10.2024 |
| Presence type | online |
| Venue | |
| Type of Event | Funding webinar |
| Sector | Agrifood |
| Total Number of Attendees | 56 |

## 2.5 C5: BIO-Boost Regional Events

The BIO-Boost project planned for each partner to co-organise and actively participate in events, seminars, and workshops. BIO-Boost promoted the project at relevant business and innovation events, leveraging existing events with the right audience. It was planned to co-organize or attend at least eight events with at least 240 participants.

The Consortium co-organised or attended **14 regional events**, presenting and demonstrating project outcomes and activities with a specific SME focus. In contrast, some of those events had a policy and cross-fertilisation focus. The last fact is also the reason interim policy conferences were not needed.

In total, regional events reached more than **3210 participants**, amongst whom were more than **1044 SMEs or start-ups**, more than **315 participants from academia**, more than **221 innovation agencies, clusters, or BSOs**, **314 participants** from big **industry**, more than **184 policymakers**, **4 EEN**

**representatives**, more than **27 representatives** from **media**, and finally, more than **1093** representatives from the **general public**.

*Table 6: BIO-Boost Regional events*

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| **FBCD** | **13/04/2023 Copenhagen, Denmark** | **Innovation in biosolutions – Reaching the next level** | The event has focus on innovation in start-ups and SME's. There is inspiration on how to scale up business through use of advisory boards, collaboration/sales to large companies and standardization of technology or boosting innovation through collaboration with DTU.<br><br>The event reached **122** participants in total. |

**AGENDA**

| Time | Activity | Speaker |
|---|---|---|
| 08.30 | Registration and coffee | |
| 09.00 | Welcome to DTU and introduction to Biosolutions Zealand | |
| 09.10 | Keynote speech | Jens Erik Nielsen, VP for Enzyme Research, Novozymes |
| 09.30 | Project presentations and panel session #1<br>Forming and managing boards and advisory boards in start ups | |
| 10.05 | Networking break | |
| 10.20 | Project presentations and panel session #2<br>How to approach sales to and partnership with large companies | |
| 11.15 | Networking break | |
| 11.30 | Project presentations and panel session #3<br>From projects to sales - choosing your focus and creating standardised products | |
| 12.15 | Closing remarks of panel sessions | |
| 12.30 | Biosolutions research and collaborations at DTU | Seyed Soheil Mansouri, Associate Professor, DTU |
| 13.00 | New opportunities in Biosolutions Zealand | |
| 13.15 | Lunch and networking | |
| 13.45 | Tour of DTU biosolutions facilities | |
| 14.30 | Thank you and goodbye! | |

Notes:

**Panel participants**

- Mai Nygaard - B2B Executive Industry Advisor and Advisory Board member with management experience from FOSS, Chr. Hansen, and FrieslandCampina Ingredients
- Isabel Alvarez-Martos - CEO & Co-founder of Cellugy
- Christian Jacobsen - CEO of EUPRY
- Thomas Grotkjær - Investor, Partner at Bio-industrials, Novo Holdings
- Niels Valdemar Bagger - Senior Department Manager, Novozymes
- Juan Pablo Medina - CEO & Co-founder of Kaffe Bueno
- Karsten Dinesen - COO of Chromologics
- Jakob Andersen, CEO of MASH Energy
- Cecilia Lindström - Head of Open Innovation & Partnerships, Arla Foods
- Lone Hass - Member of the board, Bestyrelseskvinder

*Target Groups*

| Category | Number |
|---|---|
| SME | 41 |
| Start-up | 14 |
| Academia | 28 |
| Innovation Agency/Cluster/BSO | 17 |
| Industry | 5 |
| Policymakers | 12 |
| EEN | 0 |
| Media | 1 |
| General Public | 4 |
| **Total Number of Attendees:** | 122 |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| | | | |
| **CLIC** | **23/05/2023 Helsinki, Finland** | **CLIC Innovation's Annual Seminar: Towards sustainable future solutions** | CLIC Innovation's Annual Seminar was held physically at Grand Marina Congress Center in Helsinki on the 23rd of May 2023 under the theme "Towards sustainable future solutions". Sustainable solutions were shared and discussed around the three CLIC thematic focus areas: Bioeconomy, Circular Economy and Energy solutions. Each of the thematic sessions included opening words, three keynote speeches from industry and academia and a panel discussion. The discussions revolved around technology, business, regulation and people to support a systemic transition to bioeconomy, circular economy and sustainable energy systems.<br><br>The event was closed with a networking session with the |
| | | | |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|

*Final Agenda*

| AGENDA | | |
|---|---|---|
| **Time** | **Activity** | **Speaker** |
| 8.30 | Coffee available | |
| 9.30 | Opening of the event | Jatta Jussila, CEO, CLIC Innovation |
| 9.40 | Bioeconomy opening words | Aila Maijanen, Head of Bioeconomy, CLIC Innovation |
| 9.50 | Keynote 1: The Green Economy: Unlocking the Forest Industry's Full Sustainability Potential | Heikki Ilvespää, UPM |
| 10.20 | Keynote 2: Future of lignocellulosics – Towards breakthrough innovations | Prof. Henrikki Liimatainen, University of Oulu |
| 10.40 | Keynote 3: Metsä Spring, Developing business ecosystem through Corporate Venturing | Erik Kolehmainen, Metsä Spring |
| 11.00 | Bioeconomy panel discussion: "The future of bioeconomy" | Panelists: Heikki Ilvespää, Henrikki Liimatainen, Erik Kolehmainen, Marjaana Suorsa (Finnish Forest industries), Aila Maijanen |
| 11.30 | Lunch & poster exhibition | |
| 12.30 | Circular Economy opening words | Pirjo Kaivos, Head of Circular Economy, CLIC Innovation |
| 12.40 | Keynote 1: Valmet Beyond Circularity | Janne Pynnönen, Valmet |
| 13.10 | Keynote 2: Current regulatory themes in circular economy | Taina Nikula, Ministry of the Environment |
| 13.30 | Keynote 3: Circular economy of water in industrial processes – CEIWA objectives and findings | Prof. Matti Vilkko, Tampere University |
| 13.50 | Circular Economy discussion: "How to create favorable environment in circular economy?" | Panelists: Janne Pynnönen, Matti Vilkko, Petrus Kautto (SYKE), Pirjo Kaivos |
| 14.10 | Coffee & poster exhibition | |
| 14.40 | Energy opening words | Pia Salokoski, Head of Energy, CLIC Innovation |
| 14.50 | Keynote 1: Zero Emission Marine and the importance of ecosystems | Kenneth Widell, Wärtsilä |
| 15.20 | Keynote 2: Green technologies accelerate the energy transition | Prof. Peter Lund, Aalto University |
| 15.40 | Keynote 3: Regional context of Estonian green hydrogen economy | Sven Parkel, Hydrogen cluster Estonia |
| 16.15 | Energy panel discussion: "Future sustainable energy solutions" | Panellists: Kenneth Widell, Peter Lund, Sven Parkel, Pia Salokoski |
| 16.45 | Closing remarks | Jatta Jussila |
| 17.00 – 19.00 | Get together and poster exhibition | |
| Notes: Facilitator: Anne Raudaskoski, Ethica | | |

possibility to visit a poster exhibition presenting CLIC projects and ecosystems, including BIO-Boost.

The event reached **138** participants in total.

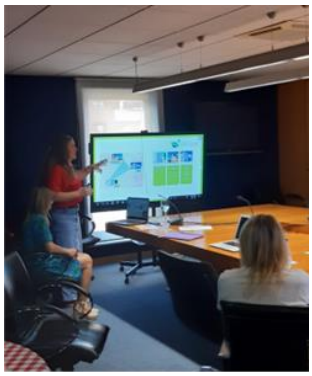
| *Target Groups* | |
|---|---|
| **Category** | **Number** |
| SME | |
| Start-up | |
| Academia | 37 |
| Innovation Agency/Cluster/BSO | |
| Industry | 88 |
| Policymakers | 13 |
| EEN | |
| Media | |
| General Public | |
| **Total Number of Attendees:** | 138 |

| | | | |
|---|---|---|---|
| **OnTech** | **27/06/2023 Granada, Spain** | **Pitching session at Confederacion Granadina Empresarios CGE** | The BIO-Boost project organized a study visit and staff exchange in Granada, Spain, from 26 to 30 June 2023, bringing together various organizations focused on enhancing innovation in bioeconomy value chains. The event featured presentations from 8 different companies and institutions dedicated to strengthening innovation ecosystems and providing support to SMEs through international innovation consultancy. |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|

**AGENDA**

| Time | Activity | Speaker |
|---|---|---|
| 9:00-10:30 | Title | Name, Organization |
| 9:05-9:20 | PHARMA POLLUTION CONTROL INNOVATIVE MANAGEMENT MODEL TO DEAL WITH ANTINEOPLASIC DRUGS IN HOSPITAL WASTEWATERS | Omar Fernández Sanfrancisco, Director<br>ATHISA BIO |
| 9:20-9:30 | EVOCATO<br>Research and development of a non-invasive sensor prototype and predictive models for determining the ripeness of avocados | PhD Marta Fuentes García,<br>FIDESOL |
| 9:30-9:40 | BIOREFINERY 4.0:<br>Digitization of organic waste management<br>Strategy towards the eradication of Landfills | PhD Miguel Carmona Cabello,<br>Univ. of Birmingham, Univ. of Córdoba |
| 9:40-9:50 | R&D skills and activity<br>Projects: SCAPI 1 & 2 | Eva Pérez, R&D&I Senior consultant<br>SOLTEL GROUP |
| 9:50-10:05 | R&D for the real world<br>When software meets IoT | Pablo Caballero, R&D and Business Development specialist<br>NAZARÍES INTELLIGENIA |
| 10:05-10:15 | Ripening monitoring with multispectral systems.<br>Sensing of food packaging.<br>QRsens for food quality monitoring. | Alberto J. Palma, Professor of Electronics Univ. of Granada |
| 10:15-10:30 | Digital Innovation Center in Artificial Intelligence and applied Robotics | María Ros Izquierdo, Project Manager<br>AIR-ANDALUSIA DIH |



Participating entities included 3 SMEs: Athisa, Nazaries, and Soltel; 2 Universities: Univ. of Córdoba, Birmingham and the Electronics & Chemical Sensing Solutions Research Group of the Univ. of Granada; a Foundation: Fidesol; and a Digital Innovation Hub, DIH Air Andalusia.

The event reached **17** participants in total.

| *Target Groups* | |
|---|---|
| **Category** | **Number** |
| SME | 3 |
| Start-up | 5 |
| Academia | 3 |
| Innovation Agency/Cluster/BSO | 1 |
| Industry | |
| Policymakers | |
| EEN | 1 |
| Media | |
| General Public | |
| **Total Number of Attendees:** | 17 |

| | | | |
|---|---|---|---|
| **CLIC** | **20/09/2023 Helsinki, Finland** | **4Recycling Nordic Forum: Towards sustainable solutions in replacing & recycling plastics** | 4Recycling Nordic Forum – Towards sustainable solutions in replacing & recycling plastics – was organised on 20 September 2023. This was the second time in ecosystem lifecycle when the event was organized. The event gained 46 attendees from seven countries and 30 organisations. During the afternoon, there were presentations from various projects and companies. |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| <br> | | | The programme was divided into three thematic sections: Plastics recycling in the Nordics, Construction plastics and Industry talks. The underlying common theme behind the event reflected the objectives of the 4Recycling ecosystem itself: to solve the plastics challenge, the use of plastics needs to be altogether reduced, coupled with finding alternative materials and enhancing circulation of currently existing plastics.<br><br>The BIO-Boost consortium partners attended the event on-site and the project was presented as part of the programme by the project coordinator Conny Hanghøj from Food and Bio Cluster Denmark. She gave an overview of the purpose and aims of the project, alongside with the activities and services provided to external industry stakeholders: notably, the cross-border key account management services with the Open Call and Pitch-to-scale online pitching sessions.<br><br>The event was closed with a networking session with the possibility to visit a poster exhibition presenting CLIC and 4Recycling ecosystem projects, including BIO-Boost.<br><br>The event reached **85** participants in total. |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|

**AGENDA**

| Time | Activity | Speaker |
|---|---|---|
| | Posters available before the event | |
| 13.00 | Opening words and 4Recycling update | Aila Maijanen, CLIC |
| 13.10 | Bio-based, biodegradable, recyclable – roadmap to sustainable circular bioeconomy | Laura Tirkkonen-Rajasalo, Sulapac |
| | **Session I: Plastics recycling in the Nordics** | |
| 13.40 | Chemical Recycling at Neste | Dhiraj Hathwar, Neste, Renewable Polymers and Chemicals business unit |
| 13.55 | How to boost circular plastic market – Ideas from the workshop | Tiia Tuuri, City of Espoo and Nina Hurme, CLIC |
| 14.05 | Findings from EU TREASoURcE project: Identifying challenges, technology & knowledge gaps related to plastics recycling in circular economy | Ugur Kaya, VTT Technical Research Centre of Finland Ltd. |
| 14.15 | Introduction to PRIMUS EU Project for improving plastic recycling for automotive and home appliances applications | Joonas Mikkonen, VTT Technical Research Centre of Finland Ltd. |
| | **Session II: Construction plastics** | |
| 14.30 | Construction plastics recycling: Partners needed | Raija Polvinen, Chief Ecosystem Officer, Kiilto |
| 14.50 | Zero Waste Target for Powder Coating Production | Marja Juvonen, Teknos |
| 15.05 | Coffee, poster exhibition | |
| | **Session III: Industry talks** | |
| 15.30 | From Bottle to Patch | Natalie Ahonen, FabPatch Oy |
| 15.40 | FRP recycling in Finland | KiMuRa Route - Pirjo Pietikäinen, Muoviteollisuus |
| 15.55 | BIO-Boost project | Conny Hanghoj, Food & Bio Cluster Denmark |
| 16.05 | Business Finland talk | Tuomas Lehtinen, Business Finland |
| 16.20 | Closing words | |
| 16.30 | Networking and poster exhibition | |
| 18.30 | End of the event | |

***Target Groups***

| Category | Number |
|---|---|
| SME | 20 |
| Start-up | |
| Academia | 18 |
| Innovation Agency/Cluster/BSO | |
| Industry | 47 |
| Policymakers | |
| EEN | |
| Media | |
| General Public | |
| **Total Number of Attendees:** | 85 |

| FBCD | 26-27/09/2023 Aarhus, Denmark | Food & Bio Global Summit `23 |
|---|---|---|

A two-day global summit to gather leading global clusters and their members being companies, universities, and other relevant stakeholders to discuss, get inspired, connect, interact, and face the challenges and collaborate on the solutions in the food and bioresource industry.

In total, **175** participants attended the event.

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|

| AGENDA | | |
|---|---|---|
| **Time** | **Activity** | **Speaker** |
| 9:30-9.45 | Introduction to the "Global Foodture Alliance" | |
| 09:45-11.15 | World Food Production 2023 | |
| 11.45-13.15 | The Power of Clusters | |
| 13.15-14.30 | One-to-one matchmaking session organised by Enterprise Europe Network | |
| 14.30-16.00 | Four Summit Labs with focus on: Deep Dive & Expert Insights | |
| | | |
| 9.10-11.00 | Market & Consumer Perspective | |
| 11.30-13.00 | Four Summit Labs: Capacity Building & Solution Room | |
| 13.00-14.15 | One-to-one matchmaking session organised by Enterprise Europe Network | |
| 14.15-16.15 | From good intentions to action! | |

Notes:
Detailed program here: https://prod5.assets-cdn.io/event/9813/assets/8311624565-a641031f87.pdf

| *Target Groups* | |
|---|---|
| **Category** | **Number** |
| SME | 34 |
| Start-up | 28 |
| Academia | 41 |
| Innovation Agency/Cluster/BSO | 31 |
| Industry | 21 |
| Policymakers | 17 |
| EEN | 3 |
| Media | |
| General Public | 0 |
| **Total Number of Attendees:** | 175 |

| | | | |
|---|---|---|---|
| **UNIMOS** | **14-15/11/2023 Warszawa, Poland** | **13. Mazovia Development Forum** | The BIO-Boost regional event on November 14th, 2023, focused on the results of European funds on the development of Mazovia region. It served as a space gathering academia, industry, non-governmental organizations and other |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| ***Final Agenda*** Program of the 13th Mazovia Development Forum was focused on regional development of Mazovia region and was full of debates, workshops, consultations, and inspiring conversations among representatives of the administration, business, scientific, non-governmental sectors, and interested residents. The event was co-created by over 70 experts and 53 organizations, including UNIMOS representing various communities, becoming a space to present the winning projects in the Leader of Change in European Funds competition. On partners zone organized by UNIMOS, attendees had an opportunity to learn about BIO-Boost project and its activities, including lessons learned from study visits to innovation ecosystems in Denmark, Spain and Finland, get access to information about upcoming events (hackathons, study visits), receive KAM services and establish contacts. | | | innovation actors from Mazovia region. |
| **LIC** | **14/11/2023 Vilnius, Lithuania** | **Agrifood Forum 2023 – *Unlocking Industry 5.0 in Agrifood: The Cluster as Facilitators*** | At the Agrifood Forum 2023 in Vilnius, Lithuania, Project BIO-Boost partners led key discussions on redefining agriculture under the theme "Unlocking Industry 5.0 in Agrifood." Tautvydas Pipiras (LIC) moderated a session with contributions from Daniel Copot (ITC) and other experts, emphasising technology's role in empowering small farmers and ensuring a food-secure future. The Forum highlighted the need to understand farmers' needs, the importance of Digital Innovation Hub services, and the integration of bioeconomy principles for food safety. AgriFood Lithuania was praised for promoting safe, sustainable, innovative agricultural practices.<br><br>In total, the event reached **250** participants. |
| | | | |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| | | | |

**Final Agenda**

09:00 - 09:30 Opening remarks

Viktorija Čmilytė-Nielsen | Speaker of the Seimas of the Republic of Lithuania

Janusz Wojciechowski | European Commissioner for Agriculture and Rural Development

Simonas Gentvilas | Minister of Environment of the Republic of Lithuania

Kristina Šermukšnytė-Alešiūnienė | CEO of AgriFood Lithuania DIH, European Cluster Manager of the Year 2022

Metin Akman | Business at OECD Food and Agriculture Committee Chair

09:30 - 10:45 High level opening panel – From Seed to Society: Fostering Peace Through Sustainable Agrifood Solutions

11:35 – 12:00 AgriFood evolution to Industry 5.0 by Tautvydas Pipiras, Project Manager at Lithuanian Innovation Centre

12:00 – 12:45 Moderated discussion: Clusters as a guiding force in championing Industry 5.0 within Agrifood. Moderated by Gytis Junevičius expert at Lithuanian Innovation centre

12:00 – 12:45 Moderated discussion: Clusters as a guiding force in championing Industry 5.0 within Agrifood.

Participants: Armands Lejas-Krumins (FPQC), Christelle Domingos (InovCluster), Ana Felgueiras (CLUSAGA), Tautvydas Pipiras (LIC), Giedrius Bagušinskas (LITMEA)

Moderated by Gytis Junevičius expert at Lithuanian Innovation centre

12:45 – 14:15 Lunch Break

14:15 – 14:40 Topic TBC by Saulius Petkevičius, Poultry Business Deputy Director at Vilniaus Paukštynas

14:40 – 15:05 Building European and worldwide leaders by Dylan Thuillier, Founding Partner at Nature4Growth

15:05 – 15:30 Future of Upskilling: Why Minecraft is better than school? By Darius Kniūkšta, Co-Founder at Edtech Lithuanian, Co-Founder and Chief Information Officer at Three Cube

15:45 – 16:10 Leveraging technologies: Manufacturing digitalisation index by Povilas Bacevičius, Expert at Lithuanian Innovation Centre

16:10 – 16:35 Building a comprehensive picture for healthy fields: identifying nutrient deficiencies in individual plants to increase crop yields by Andrius Čiapas, Co-Founder at Smart Agrometer

**Target Groups**

| Category | Number |
|---|---|
| SME | 100 |
| Start-up | 30 |
| Academia | |
| Innovation Agency/Cluster/BSO | 60 |
| Industry | |
| Policymakers | 35 |
| EEN | |
| Media | 5 |
| General Public | 20 |
| **Total Number of Attendees:** | 250 |

| | | | |
|---|---|---|---|
| **ETC** | **30/11/2023 Murska Sobota, Slovenia** | **Circular Economy for Farms and Food producers** | The BIO-Boost regional event on November 30, 2023, focused on Circular Economy for Farms and Food Producers, commenced with a welcome speech followed by Dr. Saša Strauss's theoretical insights into circular economy concepts in agriculture, emphasising sustainability pillars. Dr. Strauss from ITC Cluster further elucidated the challenges of waste food management and presented solutions, while KGZS MS discussed public tenders within CAP 2023-2027. Davorin Korpar from OPSEN d.o.o. delved into constructing photovoltaic power plants on farms. Participants then engaged in site visits to Green Point trans z.o.o. to understand short supply chains, biogas plant Nemščak for biogas production insights, and witnessed plant by-products utilisation with insects. Insect bioconversion was also introduced. Pre-registration |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|

**AGENDA**

| Time | Activity | Speaker |
|---|---|---|
| 8:00-8:10 | Welcome speech: The concept of CIRCULAR ECONOMY IN AGRICULTURE in connection with the concepts of economic, environmental and social sustainability | dr. Saša Štraus, ITC MS |
| | ***THEORETICAL PART*** | |
| 8:10-9:45 | CIRCLE OF RESOURCES AND FOOD within the farm and in the entire supply chain | dr. Saša Štraus, ITC MS |
| | THE PROBLEM OF WASTE FOOD, in the light of inefficient use of resources on the farm, increasing costs and decreasing competitiveness: Presentation of platforms for waste food | dr. Saša Štraus, ITC MS |
| | ***PRACTICAL PART*** | |
| 10:00-11:00 | Presentation of the construction of PHOTOVOLTAIC POWER PLANTS ON THE FARM | Davorin Korpar, OPSEN d.o.o. |
| 11:00-11:30 | Lunch and transportation to tour locations | Tour of the short supply chain ZELENA TOČKA, Industrijska ulica 5a, Murska Sobota |
| 11:45-13:15 | Visit Biogas plant Nemščak | Panvita Ekoteh d.o.o., Ižakovci 181, Beltinci |
| 13:30-16:00 | Viewing the use of plant by-products on the farm with the help of insects | ŽUŽ, Ižakovci 181, Beltinci |

was mandatory, and attendees were reminded to bring the necessary documentation. The event aimed to educate and offer practical solutions for integrating circular bioeconomy principles in agriculture, promoting resource efficiency and sustainability throughout the supply chain.

In total, **34** participants attended the event.

| ***Target Groups*** | |
|---|---|
| **Category** | **Number** |
| SME | 33 |
| Start-up | / |
| Academia | / |
| Innovation Agency/Cluster/BSO | 1 |
| Industry | / |
| Policymakers | / |
| EEN | |
| Media | |
| General Public | |
| **Total Number of Attendees:** | 34 |

| B4C | 19-21/03/2024 | Bioeconomy Key Enabling Technologies Conference & Exhibition 2024 |
|---|---|---|

BIOKET's core focus is on technologies and innovations that enhance the value of biomass, transforming it into valuable products that benefit a wide range of industries. BIOKET provides professionals, researchers, and industry leaders with a global platform to connect, exchange knowledge, and build sustainable business partnerships. By facilitating discussions and showcasing the latest advancements in biomass valorisation, BIOKET contributes to the growth and sustainability of the bioeconomy sector.

BIO-Boost Partners attended the conference as part of the visit of Bioeconomy For Change Study Visit and staff exchange. They could experiment with networking opportunities and participate in the meetings and visits scheduled during the

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| | | | event, allowing them to bring this experience to their respective cluster and networks.<br><br>In total, the event reached **550** participants.<br><br>**Target Groups**<br>**Category** / **Number**<br>SME: 90<br>Start-up: 90<br>Academia: 130<br>Innovation Agency/Cluster/BSO: 60<br>Industry: 110<br>Policymakers: 30<br>EEN:<br>Media: 10<br>General Public:<br>**Total Number of Attendees:** 550 |
| **NCBR** | **14/05/2023 Warsaw, Poland** | **Polish Innovation Ecosystem - R&I networks, hubs, projects and financing instruments to support bioeconomy development** | NCBR presented a national report on Agriculture 4.0, highlighting the importance of synergies between various sectors. The visit also proved the importance of technology transfer in the future bioeconomy landscape, which might bring solutions to better competitiveness and support for disruptive technologies. The NUTRITECH program, the most prominent instrument supporting the bioeconomy, brought many interesting projects, but there is a need for better stimulation of international cooperation. The engagement of the SMEs and start-ups in the hackathon reaffirmed its determination of the Polish market to reduce the innovation gap in the EU.<br><br>In total, **47** participants attended the event.<br><br>**Target Groups**<br>**Category** / **Number**<br>SME: 10<br>Start-up: 5<br>Academia: 5<br>Innovation Agency/Cluster/BSO: 15<br>Industry: 1<br>Policymakers: 2<br>EEN: 0<br>Media: 0<br>General Public: 9<br>**Total Number of Attendees:** 47 |

**AGENDA 14/15/16.05. 2024**

| Time | Activity | Speaker |
|---|---|---|
| 9:15-09:30 | Welcome coffee | |
| 9:30-09:45 | Official Welcome | Jerzy Małachowski, Director, NCBR<br>Katarzyna Kowalska, President, UNIMOS Alliance |
| 09:45 - 11:15 | Polish Innovation Ecosystem - R&I networks, hubs, projects and financing instruments to support bioeconomy development, including:<br>**1.NCBR ecosystem, activities and programmes**:<br>▪ **Agriculture 4.0** - report on innovation in Polish agro sector<br>▪ **NUTRITECH** - nutrition in the light of the challenges of improving the well-being of society and climate change/ or Innovations in Nutritech<br>▪ **International BioEconomy Programmes**<br>**2.Polish National Bioeconomy Hub** -<br><br>**3.Project: The Nature-based Solutions for Soil Management - (NBSOIL)** aims to create and test a learning pathway for existing and aspiring soil advisors to implement a holistic vision of soil health through nature-based solutions (NBS) | Tomasz Czech, Director of Technology Transfer Center, University of Agriculture in Cracow<br><br>Marta Sikorska, Department of National Grants and EU Funds, NCBR<br><br>Piotr Jurga, The Institute of Soil Science and Plant Cultivation in Puławy<br><br>Grzegorz Siebielec, The Institute of Soil Science and Plant Cultivation in Puławy |
| 11:30 - 12:15 | **1.UNIMOS ecosystem, services and project portfolio**<br>**2. Dynamic session on financing innovations in European ecosystems**<br>*BIO-Boost project partners (3 min per partner)* | *Katarzyna Kowalska, UNIMOS* |
| 13:00 - 14:00 | Dynamic project meeting focused on interlinkages, needs, updates of WP and design of upcoming deliverables<br>▪ WP1 update and discussion | |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| | | | |

| | | |
|---|---|---|
| | ▪ WP2 update and discussion<br>▪ WP3 update and discussion<br>▪ WP4 update and discussion<br>WP5 update and discussion | |
| 14:00 - 16:00 | **Study visit: Sygnis SA** | |
| 09:15 - 09:30 | Welcome coffee | |
| 09:30 - 13:30 | **Success stories of the Polish Bioeconomy SMEs**<br><br>**BIO-Boost Hackathon # 3 – Driving bioeconomy innovations through cross-disciplinary and agile collaboration** | |
| | **Staff Exchange Thu 16 May 2024 European Association of Research and Technology Organisations (EARTO)**<br>**Annual Conferences pt.: Role of European RTOs in Supporting EU Open Strategic Autonomy** | |
| 08:30-09:00 | EARTO Welcome Coffee | |
| 09:00-10:00 | Introduction | Muriel Attané<br>EARTO SecGen I CEO EU Affairs Consultancy, Alexandre Pauchard CSEM, Mathias Rauch Chief Representative for the EU, Fraunhofer Gesellschaft, DE |
| 10:00-11:15 | Role of European RTOs in Reindustrialization of Europe | Cécile BARRERE-TRICCA -Directrice générale adjointe en charge de l'Innovation et du Développement économique |
| 11:45-12:30 | Shaping EU RD&I Policy – Piloting Technology Infrastructures | Camilla Stoltenberg<br>Director general of Norce Norwegian Research Centre |
| 14:00-15:00 | Spreading Excellence & Developing RTOs Capabilities Across Europe | João Claro, ERC EC |
| 15:00-15:15 | Closing by EARTO President | François Jacq, President |
| 18:00 -20:00 | Informal meeting with stakeholders | |
| Notes: | | |

| | | | |
|---|---|---|---|
| **B4C** | **04-05/07/2024 Beauvais, France** | **24H OF BIOECONOMY FOR CHANGE 2024** | The 24H Bioeconomy For Change is the annual event for B4C cluster members. It allows for forging new professional networks in a pleasant, convivial atmosphere and facilitates proximity between cluster members.<br><br>Starting on Thursday afternoon and ending on Friday at noon, the programme is divided into three key moments over 24 hours: a plenary session with a series of pitches by large industries, start-ups, and students working in the bioeconomy, a cocktail |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| | | | reception and evening with entertainment, and finally, a morning of b2b networking.<br><br>The event reached **165** participants in total.<br><br>***Target Groups***<br>**Category** / **Number**<br>SME: 18<br>Start-up: 31<br>Academia: 31<br>Innovation Agency/Cluster/BSO: 20<br>Industry: 27<br>Policymakers: 7<br>EEN:<br>Media:<br>General Public:<br>**Total Number of Attendees:** 165 |
| **ITC** | **26/08/2024 Gornja Radgona, Slovenia** | **AGRA 2024: 62th International Fair of Agriculture and Food** | The AGRA Fair 2024, from August 24th to 29th in Gornja Radgona, Slovenia, was the 62nd International Fair of Agriculture and Food. It is an influential hub for innovation, gathering industry leaders and promoting the latest advancements in agricultural technology. Exhibitors presented state-of-the-art agricultural and forestry machinery solutions, food processing equipment, and sustainable practices.<br><br>**Key Highlights for BIO-Boost:**<br>**Networking:** The event provided an exceptional platform for networking with industry professionals, showcasing Project BIO-Boost's contributions to the bioeconomy. It was also an ideal opportunity to engage with local SMEs, particularly those involved in farming, food production, and processing.<br>**Innovation Showcase:** AGRA Fair is synonymous with cutting-edge technology; this aligns with BIO-Boost's mission to advance bioeconomy innovations. Expect pioneer presentations on sustainable |
| | | | |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| <br> | construction, air conditioning techniques, packaging, and renewable energy.<br><br>**Strategic Connections:** The DIH AGRIFOOD booth was the center for establishing meaningful partnerships. BIO-Boost representatives met visitors interested in pushing the boundaries of agricultural innovation.<br><br>**Objectives for BIO-Boost:**<br>**Promote Awareness:** Highlight the importance of bioeconomy developments and the role of Project BIO-Boost in supporting this sector.<br>**Foster Collaborations:** Engage with stakeholders at the DIH AGRIFOOD booth to explore synergies and inspire joint ventures that enhance bioeconomy endeavours.<br>**Expand Influence:** Solidify relationships with industry leaders, leveraging AGRA Fair's global stage to influence the direction of future agricultural innovations.<br><br>Attending the AGRA Fair 2024 was a significant move to propel Project BIO-Boost's vision within the agricultural landscape. Embracing this opportunity enabled impactful dialogue, drove innovation, and empowered local SMEs with cutting-edge bioeconomy solutions.<br><br>In total, **70+** participants visited the boot. | | | |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| | | | |

*Target Groups*

| Category | Number |
|---|---|
| SME | 30 |
| Start-up | 5 |
| Academia | 10 |
| Innovation Agency/Cluster/BSO | 5 |
| Industry | |
| Policymakers | 5 |
| EEN | |
| Media | 5 |
| General Public | 10 |
| **Total Number of Attendees:** | 70 |

| | | |
|---|---|---|
| **UNIMOS** | **15/10/2024 Warszawa, Poland** | **14. Mazovia Development Forum** |

*Final Agenda*

Program of the 14th Mazovia Development Forum

MAIN STAGE

9:30 - 10:00 Ceremonial opening of the Forum with the participation of representatives from Polish and EU institutions involved in the implementation of the FE

10:00-11:15 Horizontal debate: "Mazovia in the European Union: The Road to Development"
12:20 - 13:00 Debate: "Europe on a new path of 'green development'"

15:30 - 15:50 Award ceremony for the "Europe's Clues" game

OFF STAGE

10:30 - 11:10 Thematic panel: "Career Evolution: New Trends on the Horizon"

12:10 -12:50 Thematic panel: "Digital Opportunities: Harnessing the Potential of Remote Services"
13:00 - 13:40 Interactive debate with the audience: "On the Path to the Future. Fashion vs. Planet" Organizer: Copernicus Science Centre

13:50 - 14:30 Thematic panel: "Who and How? European Funds in a Nutshell"

15:15 - 15:55 Interactive debate with the audience: "On the Path to the Future. Megacities vs. Garden Cities" Organizer: Copernicus Science Centre

UNIMOS ZONE

09:00-16:00

Presentations of international research and development projects by UNIMOS and expert consultations on participation possibilities, including programmes

- for Pan-European scaling and expansion program for digital and deep-tech startups and scale-ups in the areas of smart city, logistics, commerce, and transport,
- innovations based on biological resources and multi-entity collaboration,
- science-business cooperation through discovering market niches using the blue ocean method,
- utilizing feather waste as raw material for new agro-food products,
- innovations in the bioeconomy sector (BIO-Boost)
- innovations, internationalization, and training in the area of urban farming,
- reducing food waste
- networking

The BIO-Boost regional event, held on October 15th, 2024, was organised within the 14th edition of Mazovia Development Forum and focused on regional development, the 20th Anniversary of the EU in the European Union, and the exhibition of the regional potential of academia, industry, non-governmental organisations, and other innovation actors from the Mazovia region.

During the event, the topic of the European Green Deal was discussed as Mazovia, a significant player on Poland's economic map, faces challenges related to introducing pro-environmental solutions. The event simultaneously held discussion panels with high-level authorities, and presentations and activities were held in partners´ dedicated zones.

UNIMOS organised a dedicated zone to promote interproject collaboration and synergies between industry and science and served as an exhibition space to showcase several developments in the field of bioeconomy. Apart from getting insights and opportunities for SMEs and innovation ecosystems from BIO-Boost project, attendees

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| <br> | | | also had the opportunity to get to know solutions from feathers used for new agriculture products (UNLOCK), co-design bio and circular apple farms to co-design bioeconomy innovations in rural zones (SCALE-UP), get access to information about funding and international advisory opportunities (D2XCEL), learn about lessons learned from urban farming development (SUAVE), interconnections of innovation or food waste prevention initiatives (ROSETTA and PRECIOUS). Additionally, several matchmaking and networking introductions took place, and new collaboration linkages have been established.<br><br>In total, **40+** participants attended the event.<br><br>*Target Groups*<br>**Category** / **Number**<br>SME: 10<br>Start-up:<br>Academia: 5<br>Innovation Agency/Cluster/BSO: 3<br>Industry: 10<br>Policymakers: 10<br>EEN:<br>Media: 2<br>General Public: aprox. 40<br>**Total Number of Attendees: +40** |
| **OnTech** | **19-21/11/2024** | **2nd AI Congress in the region of Andalusia** | Andalusia's II Artificial Intelligence Congress will be held in Granada, Spain. It has gathered over 1,500 participants, an increase from last year's attendance. It also featured 70 companies as exhibitors and included 50 speakers, highlighting its importance as a key platform for discussing advancements and applications in artificial intelligence.<br>The Andalusian Regional Government and the University of Granada organised the event, collaborating with leading |
| Organisation and Program:<br><br>The II Artificial Intelligence Congress of Andalusia was organised over the course of 3 days, featuring a diverse program that includes:<br><br>Keynote speeches: Renowned experts in AI delivered keynote addresses, providing insights into the current state of the art, emerging trends, and the future of AI.<br><br>Parallel sessions and workshops: The congress hosted a series of parallel sessions and workshops, where participants could attend presentations, panel discussions—some of them organised by | | | |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| onTech Innovation—and interactive sessions on specific AI-related topics.<br><br>Poster presentations: Researchers and students could present their work through poster presentations, fostering discussions and collaborations.<br><br>Networking opportunities: The congress included networking events, such as coffee breaks, lunches, and receptions, allowing participants to connect with peers, exchange ideas, and explore potential collaborations.<br><br>Exhibition area: Leading companies and organisations in the AI ecosystem showcased their products, services, and solutions in a dedicated exhibition area, providing attendees with the chance to learn about the latest technological advancements.<br><br> <br><br> <br> | | | companies and research institutions in artificial intelligence.<br><br>**Participants:**<br>The congress attracted a diverse audience of researchers, academics, industry professionals, and policymakers from Andalusia, Spain, and internationally. Key participants included:<br>- Researchers and scientists: Experts in various subfields of artificial intelligence, such as machine learning, natural language processing, computer vision, and robotics.<br>- University professors and students: Faculty members and students from the University of Granada and other universities in Spain participated, showcasing their academic work and engaging in discussions.<br>- Industry representatives: Professionals from leading technology companies, startups, and organisations actively implementing AI solutions shared their experiences, challenges, and best practices.<br>- Policymakers and government officials: Representatives from the Regional Government and other public institutions attended to discuss the role of AI in shaping regional and national policies, as well as the regulatory frameworks and support mechanisms for AI development and adoption.<br>-Interested members of the public: The congress was open to the general public, allowing them to learn about the latest |

<table>
<tr><th>Project Partner</th><th>Date</th><th>Name of the event</th><th>Description</th></tr>
<tr><td></td><td></td><td></td><td>advancements in AI and engage with the experts.<br><br>In total, 1500+ participants attended the event.<br><br>
<table>
<tr><th colspan="2">Target Groups</th></tr>
<tr><th>Category</th><th>Number</th></tr>
<tr><td>SME</td><td>410</td></tr>
<tr><td>Start-up</td><td>35</td></tr>
<tr><td>Academia</td><td>5</td></tr>
<tr><td>Innovation Agency/Cluster/BSO</td><td>5</td></tr>
<tr><td>Industry</td><td></td></tr>
<tr><td>Policymakers</td><td>50</td></tr>
<tr><td>EEN</td><td></td></tr>
<tr><td>Media</td><td>4</td></tr>
<tr><td>General Public</td><td>1000</td></tr>
<tr><td>Total Number of Attendees:</td><td>1504</td></tr>
</table>
</td></tr>
</table>

## 2.6 C7: BIO-Boost Final Conference

Lessons from the project were transferred to policymakers via all 14 regional events, presentations, direct communications and, primarily, via the **Final BIO-Boost conference**, organised physically in **Brussels on 23 January at NCBR premises**. The main idea of the conference was to reach 100+ policymakers and other interested stakeholders that are acting at the European level, share lessons learned at a regional and cross-regional level from interconnecting European innovation ecosystem and maximise the impact through liaising and transferring project results to support adapting policies towards green transition.

BIO-Boost partners started to work on the final agenda two and half months before the event, but since there were some changes in the European Parliament, the final, updated and detailed Agenda was finalised only 2 weeks before the event gathering high-level policymakers and stakeholders responsible for shaping, developing and implementing bioeconomy in Europe. To boost the promotion and having in mind budgetary restrictions related to the high costs of publishing on Euroactive.com, WP4 lead invested in boosting the campaign on LinkedIn, and the results were impressive: We had **70,397 impressions** and **49,198 reach**, which is divided into three ads (posts): two had just over **17,000**, and one had just **over 15,000 reaches**. These are unique reaches, so at least 15,000 people on LinkedIn saw the content.

*Table 7: Final BIO-Boost conference – The Future of Bioeconomy*

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|
| **NCBR, UNIMOS** | **23/01/2025**<br><br>**Brussels, Belgium** | **The Future of Bioeconomy – final conference** | This significant event gathered experts, policymakers, and innovation leaders to explore the evolving landscape of the Bioeconomy and the role of innovation agencies in its advancement.<br><br>We discussed key directions in **bioeconomy policies**, emphasising sustainability, security, and inclusiveness. We also looked for answers to the **challenges ahead of the Bioeconomy**: What will the bioeconomy look like shortly? Should we expect changes and a new bioeconomy strategy? How is R&I boosting the Bioeconomy? Is the scaling-up and commercial approach in the Bioeconomy possible? What role might the European innovation ecosystem and European innovation agencies play in the Bioeconomy? How will it change under the newly formed European |
| | | | |

| Project Partner | Date | Name of the event | Description |
|---|---|---|---|

| AGENDA 23.01. 2025 | | |
|---|---|---|
| **Time** | **Activity** | **Speaker** |
| | **PART I - BOOSTING INNOVATION AGENCIES FOR BIOECONOMY VALUE CHAINS** | |
| 10:30 - 11:00 | *Welcome coffee* | |
| 11:00 – 12:00 | **BioBoost knowledge produced and lessons learned:**<br>- BIOBoost key values (FBCD);<br>- Peer-to-peer learning (NCBR);<br>- Challenge events (UNIMOS);<br>- Cross-border SME support (LIC);<br>Dissemination, Communication and Exploitation (ITC) | |
| 12:00 - 13:00 | **Panel Discussion:** How the national ecosystems are boosting innovations in the Bioeconomy? – Denmark (FBCD), France (B4C), Finland (CLIC), Spain (OnTech), Lithuania (LIC), Slovenia (ITC), Poland (UNIMOS, NCBR) | |
| | **PART II – EXCHANGE CHANNEL ON BIOECONOMY POLICIES AND INITIATIVES** | |
| 14:00 - 14:15 | **Official Welcome:** European Innovation Ecosystems (EIE | João Labareda Coordinator, European Innovation Ecosystems, DG RTD, EC |
| 14:15 - 14:30 | How **R&I is boosting the BioEconomy**? | Mr Marek VESELSKY, Policy Officer, Bioeconomy and Food Systems, DG RTD, EC |
| 14:30 - 14:45 | Is **commercial success in the Bioeconomy** | Mr Adam ADAMEK, Director of Innovation, EIT Food |
| 14:45 - 15:00 | **BioEast** | Mr Barna KOVACS, Secretary-General at BIOEAST |
| 15:00 - 16:00 | **Panel discussion:** The future of the BioEconomy – (EIT Food, BioEast, BioBoost) | |
| 16:00 - 16:10 | **Bioeconomy Strategy** | Ms Agata KOTKOWSKA, Deputy Head of Unit, Circular Economy, Sustainable Production and Consumption, DG ENV, EC |

Parliament and College of Commissioners?

The exchange channel on bioeconomy policies and initiatives concluded with a discussion of the Bioeconomy's future in inclusiveness, food security, health security, economic security, energy security, and AI.

The networking reception followed the event and showcased the bioeconomy initiatives.

In total, **73** participants attended the event onsite; we expect the results to reach an additional **50+**.

| ***Target Groups*** | |
|---|---|
| **Category** | **Number** |
| SME | 9 |
| Start-up | 2 |
| Academia | 8 |
| Innovation Agency/Cluster/BSO | 17 |
| Industry | 5 |
| Policymakers | 19 |
| EEN | 0 |
| Media | 0 |
| General Public | 13 |
| **Total Number of Attendees:** | 73 |

The final conference was also a space to boost EU-interproject synergies, as representatives of complementary projects like Brilian, UNLOCK, BioSoilutions and Biopyrania were invited to showcase their solutions, samples and developments. To reach +100 policymakers and broader stakeholders' audiences, the organisers decided to prepare a dedicated content summarising the main lessons learned and experiences and distribute it to regional and European policymakers and stakeholders (networks, projects, chambers of commerce, academia, clusters, etc.), as well as entities working on EU-projects related to bioeconomy innovations in search for synergies. Additionally, European-wide platforms like Foodleap by Foodvalley publish final conference announcements and BIO-Boost lessons learned to reach wider audiences and communities from innovation ecosystems that work actively on bioeconomy innovations.

## 2.7 C8: Publications in Newspapers and Journals

BIO-Boost partners published several articles in newspapers and journals at the local and regional levels and in relevant European-level publications and groups that target innovative SMEs and multipliers across Europe. Partners managed to publish **15 articles in different types of media**.

*Table 8: Links to publications from CLIC, OnTech and UNIMOS*

| Partner | Direct Link to Publications |
|---|---|
| **CLIC** | https://mailchi.mp/ee017d43b627/clic-innovations-february-2023-newsletter?e=[UNIQID]<br>https://mailchi.mp/e39116ba3332/clic-innovations-june-2023-newsletter?e=[UNIQID]<br>https://mailchi.mp/bd1ed16fdfb5/clic-innovations-august-2023-newsletter?e=[UNIQID]<br>https://mailchi.mp/9c3d3a6bde8e/clic-innovations-october-2023-newsletter?e=[UNIQID]<br>https://mailchi.mp/7e4b1d2255b2/clic-innovations-december-2023-newsletter?e=[UNIQID]<br>https://mailchi.mp/29ba2be0f94e/clic-innovations-february-2024-newsletter?e=[UNIQID]<br>https://mailchi.mp/2dfd5aadeada/clic-innovations-april-newsletter?e=[UNIQID] |
| OnTech | DOMCA recibe la visita del clúster de innovación BIO-BOOST<br>onTech acoge en Granada el primer Intercambio de Personal en el marco del Proyecto Europeo BIO-Boost - OnTech Innovation<br>Primer seminario web sobre financiación europea de BIO-Boost Project - OnTech Innovation<br>Conferencia final del Proyecto Bio-Boost: «El Futuro de la Bioeconomía» - OnTech Innovation |
| UNIMOS | http://agrobiocluster.pl/1265/<br>http://aquasmart.com.pl/?p=5057 |

KRAJEVNE SKUPNOSTI | PREDSTAVLJAMO september 2024 | SOBOŠKE NOVINE 17

# V krajevnih skupnostih se dogaja ...

KSENIJA GLAŽAR

**Izpostavljamo nekatere izmed dogodkov ter pridobitev iz naših krajevnih skupnosti.**

V začetku avgusta so v Polani v športno-rekreacijskem centru zasvetili reflektorji. Na osvetljenem igrišču je bila že odigrana prva prijateljska tekma. Prvega prižga sta se udeležila tudi župan Damjan Anželj in minister Aleksander Jevšek.

Na povezovalni cesti med Satahovci in Veščico so bili v poletnem času popravljeni najbolj poškodovani deli asfaltne površine, nato so se začela še dela nadgradnje odseka v dolžini 250 metrov.

Ravenska ulica v Krogu je bila na novo asfaltirana. Po zaključku del na elektroomrežju, ki jih je izvedlo podjetje Elektro Maribor, je mestna občina poskrbela za izvedbo meteorne kanalizacije in asfaltiranje celotnega odseka ulice.

Konec junija so v KS Polana predali namenu nov kolesarski most. Slovesnost je sovpadala s proslavo ob dnevu državnosti. Za kulturni program so poskrbeli najmlajši krajani Polane. Zbrane so nagovorili predsednik sveta domače krajevne skupnosti Domen Serec, podžupan Timi Gomboc in minister Aleksander Jevšek.

Letošnji Športno-kulturno avanturistični festival (ŠKAF) v Černelavcih je ponudil pestro dvodnevno dogajanje. Prvi dan so organizatorji (Mladinsko društvo Černelavci) popravili tekmovanje v kuhanju bograča, zvečer pa je sledila zabava z Rock Partyjem. Naslednji dan so sledile Šikafove igre, za konec pa še večerna zabava.

V Rakosciih je potekal nogometni kamp za mlade, ki so trenirali pod vodstvom izkušenih trenerjev. Med drugim so se otroci v sklopu dogajanja odpravili na sobotko kopališče, za pravo presenečenje pa je poskrbel Erik Janža, ki je obukal nadobudne nogometaše. Eden vidnejših članov slovenske nogometne reprezentance je mladim seveda podelil tudi autograme.

# Odličen obisk Zelene točke na sejmu AGRA 2024

zelenatočka

**Na 62. mednarodnem kmetijsko-živilskem sejmu AGRA se je v hali A letos prvič uspešno predstavila Zelena točka. Sejemsko dogajanje na razstavnem prostoru je bilo razgibano in pestro že od prvega sejemskega dne.**

Stojnico sta med drugimi obiskala tudi župan Damjan Anželj in minister Aleksander Jevšek.

Obiskovalci so pridno sodelovali v nagradni igri, zato se je v škrinjici hitro zbralo ogromno kupončkov, izmed katerih so vsak dan sejma izžrebali tri srečne nagrajence, ki so prejeli zabojček lokalnih dobrot Zelene točke. Vsi sodelujoči v nagradni igri so prejeli tudi kuponček za 30-odstotni popust na vse sveže sadje in zelenjavo v trgovini Zelena točka na Industrijski ulici 5a v Murski Soboti. Kuponček je izpolnila tudi predsednica državnega zbora Urška Klakočar Zupančič.

Z obiskom so jih počastili še dr. Aleksander Jevšek, minister za kohezijo in regionalni razvoj, Damjan Anželj, župan Mestne občine Murska Sobota, dr. Timi Gomboc, podžupan mestne občine, ter Robert Grah, direktor Pomurske gospodarske zbornice. V konstruktivni razpravi so se pogovarjali o načrtih in prihodnjem razvoju Zelene točke.

Zelena točka s svojim poslanstvom zagotavljanja hitre in kratke dobavne verige sadja, zelenjave in drugih lokalnih proizvodov širi svoje dostave do Ptuja, Ormoža, Lenarta in okolice. Zato so jih na sejmu obiskali tudi novi dobavitelji in odjemalci, ki bodo skupaj z njimi zagotavljali dostavo svežih in kakovostnih proizvodov na širšem območju severovzhodne Slovenije.

Ob tem seveda niso pozabili na obstoječe stranke in dobavitelje, ki so se množično odzvali vabilu in obiskali razstavni prostor Zelene točke, ki je bil vedno poln obiskovalcev.

Zelena točka se zahvaljuje vsem, ki ste jih obiskali!

Ob tem je bilo kot primer dobre prakse na stojnici predstavljen tudi kar nekaj evrope-

BIO-Boost

...ojekt BIO-Boost, ki spod-
...da svoje poslovne modele
...gospodarstva.

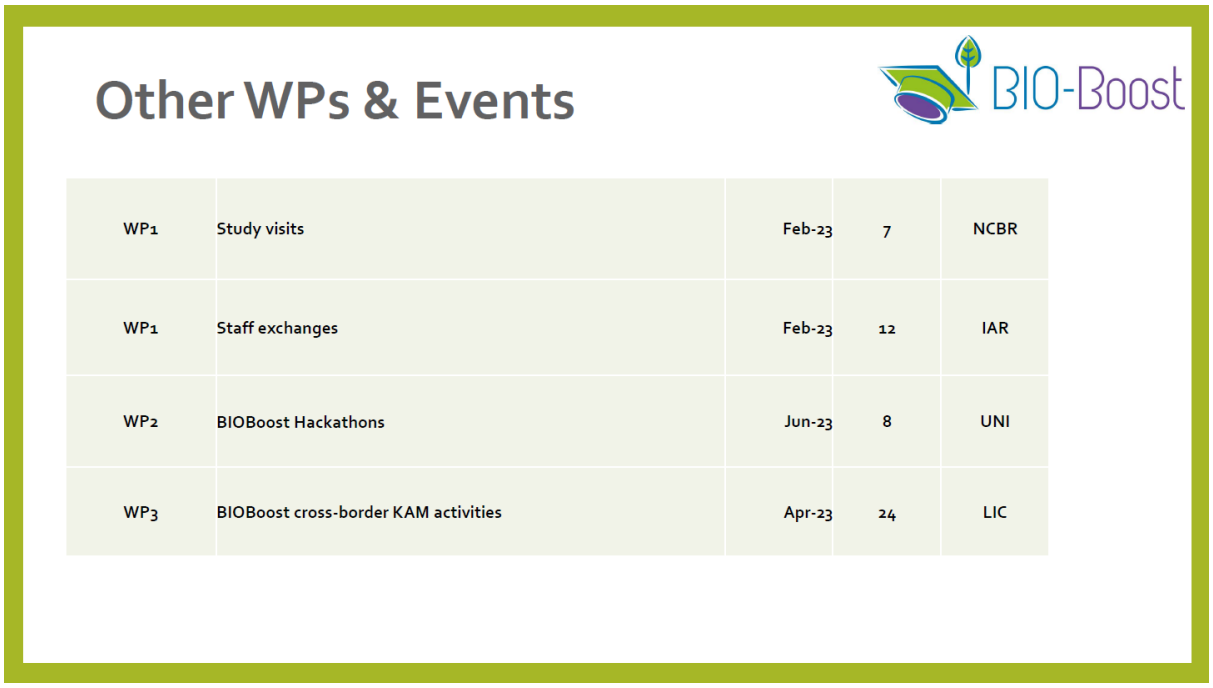
17 / 24

*Figure 14: Example of Article in Local Slovenian newspaper*

Publications in Euractive.com, EuroNews and EUagenda were too expensive for the budget.

## 2.8 Other activities

Other essential activities not directly connected to WP4 were promoted within the BIO-Boost project. Figure 14 lists such activities. Below is a description of each activity.



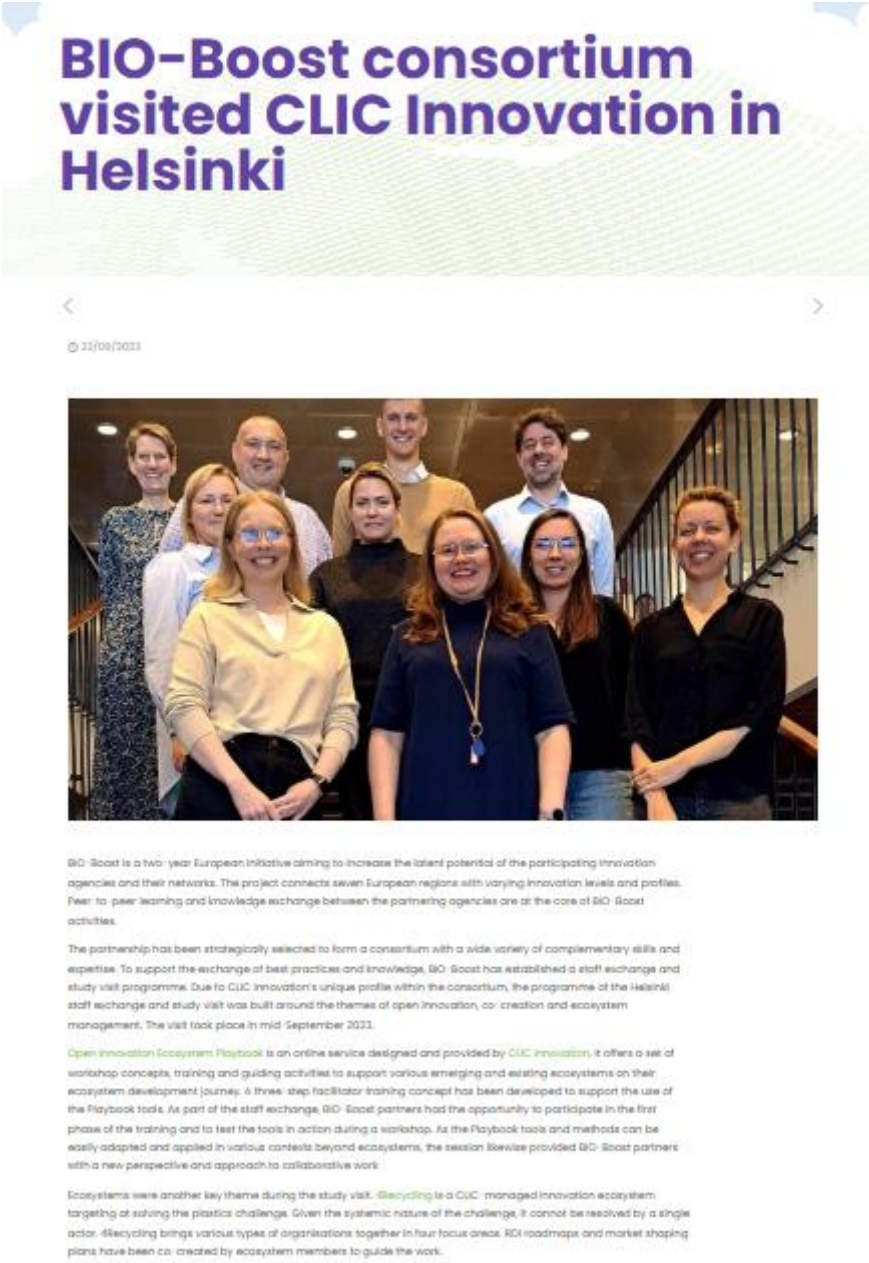
Other WPs & Events

| | | | | |
|---|---|---|---|---|
| WP1 | Study visits | Feb-23 | 7 | NCBR |
| WP1 | Staff exchanges | Feb-23 | 12 | IAR |
| WP2 | BIOBoost Hackathons | Jun-23 | 8 | UNI |
| WP3 | BIOBoost cross-border KAM activities | Apr-23 | 24 | LIC |

*Figure 15: Other BIO-Boost activities to be promoted*

### 2.8.1 BIO-Boost Study Visits and Staff Exchanges

BIO-Boost partners organised 8 Study visits during the project. Each of the partners provided a detailed explanation during the two-day workshop on the situation in their regions regarding innovation support, including a particular focus on financing and funding bioeconomy and digitalisation and on challenges faced. The partners will demonstrate successful support systems, funding and investment actions, networks, and programmes that have the potential for replication in other regions and identify which areas are of concern to their innovation ecosystem actors. The example of the promotion can be seen in Figure 16.



# BIO-Boost consortium visited CLIC Innovation in Helsinki

22/09/2023

BIO-Boost is a two-year European initiative aiming to increase the talent potential of the participating innovation agencies and their networks. The project connects seven European regions with varying innovation levels and profiles. Peer-to-peer learning and knowledge exchange between the partnering agencies are at the core of BIO-Boost activities.

The partnership has been strategically selected to form a consortium with a wide variety of complementary skills and expertise. To support the exchange of best practices and knowledge, BIO-Boost has established a staff exchange and study visit programme. Due to CLIC Innovation's unique profile within the consortium, the programme of the Helsinki staff exchange and study visit was built around the themes of open innovation, co-creation and ecosystem management. The visit took place in mid-September 2023.

Open Innovation Ecosystem Playbook is an online service designed and provided by CLIC Innovation. It offers a set of workshop concepts, training and guiding activities to support various emerging and existing ecosystems on their ecosystem development journey. A three-step facilitator training concept has been developed to support the use of the Playbook tools. As part of the staff exchange, BIO-Boost partners had the opportunity to participate in the first phase of the training and to test the tools in action during a workshop. As the Playbook tools and methods can be easily adapted and applied in various contexts beyond ecosystems, the session likewise provided BIO-Boost partners with a new perspective and approach to collaborative work.

Ecosystems were another key theme during the study visit. 4Recycling is a CLIC-managed innovation ecosystem targeting at solving the plastics challenge. Given the systemic nature of the challenge, it cannot be resolved by a single actor. 4Recycling brings various types of organisations together in four focus areas. RDI roadmaps and market shaping plans have been co-created by ecosystem members to guide the work.

*Figure 16: Study visit in Helsinki*

To develop more excellent skills among staff members, facilitate capacity building within innovation support, support the exchange of best practices, and strengthen working relations between partner organisations, BIO-Boost partners organised short-term staff exchanges for key staff to travel and work in other partner offices. Partners from widening countries attended several staff exchanges. The example of the promotion can be seen in Figure 17.

# 1st BIO-Boost Staff Exchange at OnTech Granada

26/06/2023

From 26th till 30th of June 2023 partners of BIO-Boost project took part of the first staff exchange in stunning city of Granada, Spain. Five project partners' staff member took part of this staff exchange from all widening countries of the consortium: UNIMOS, UC, ITC and NCBR. This is an important activity of the project to develop closer relationships within the partnership, and with the wider regional innovation ecosystems, as well as to learn improved innovation support measures. The host of our first staff exchange was onGranada Tech City, where we've visited the project office and other relevant facilities.

We had the opportunity to visit Fundación PTS Granada (Granada Health Technology Park, Andalusian Public Foundation), where the Mrs. Lourdes Nuñez Möller, PhD, MBA, Director of Knowledge Transfer, Internationalization, and Entrepreneurship, welcomed us to find complementarities with bioeconomy and possible collaborations in the future.

At Confederación Granadina Empresarios CGE our partner UNIMOS organized hackathon methodology workshop. Through hackathons and challenges arisen from large companies we will contribute to innovation ecosystem building and development as every partner will have to organize its own hackathon related to bioeconomy sector in the near future. The workshop was organized and conducted by Katarzyna Kowalska, who has presented specialized hackathon tools and the consortium will establish and test a business hackathon model, operating cross-border, and testing and verifying results. The model will tackle two main target groups:

- implementers - organizations in the consortium working to improve their services to member companies / clients, as well as other innovation agencies invited to the events as part of the wider exploitation of project results.
- challengers - large well-established companies working in an international context, aiming for green growth and circular bio-solutions large, and looking to change their business towards greater sustainability.

Finally, the workshop was conducted for interrelations between our WPs, where WP leaders had to find linkages between task and activities with other WPs. This is really beneficial to overcome working in silos and to achieve a more homogeneous and comprehensive approach of project implementation.

It's been a remarkable experience to participate in Project BIO-Boost staff exchange and we gained a lot of new knowledge and experience from hosting partners and all the participating institutions.

Thank you onGranada Tech City for organizing such an inspiring agenda. Special thanks go to Fátima Carmona Sánchez and both On Tech ambassadors, Emilio Ruiz Quesada and Dana Shawish.

*Figure 17: Staff exchange at OnTech, Spain*

## 2.8.2 BIO-Boost Hackathons and Challenges

The consortium executed eight challenge events, so-called Hackathons, for which ITC prepared marketing materials, including material for social media promotion. Figure 18 shows an example of the promotion.

*Figure 18: Example of marketing material for the 6th BIO-Boost Hackathon in Aarhus, Denmark*

## 2.8.3 BIO-Boost cross-border KAM activities

SMEs were provided supplementary support in fields such as investment readiness, financing, IP, adaptation to standards, LCA, etc., from within the consortium and as referrals to external stakeholders/regional innovation ecosystems. For this reason, LIC decided to organise three series of online Pitch2Scale sessions. The invitation to Kam's support was published on the website and social media. An example of the promotion can be seen in Figure 19.

# Welcome to our 2nd BIO-Boost Pitch 2 Scale online session

Key account managers (KAMs) of the BIO-Boost project now offer support to **SMEs working in the bioeconomy sector!**

We will help you:

- Accelerate their growth and competitiveness in the bioeconomy sector;
- Address specific challenges and barriers that are hindering their success;
- Develop new products and services that meet emerging market demand;
- Build capacity and knowledge in key areas such as management, finance, marketing, and technology;
- Build strong networks and collaborations with other SMEs, research institutions, and stakeholders in the sector;
- Access funding and resources to support their growth and development.

We are now inviting SMEs to participate in this program by completing a brief questionnaire to identify SMEs that may benefit from our support. Furthermore, we are organizing **2nd BIO-Boost Pitch to scale online session on 13th of November 2023** for SMEs working in:

- Automation,
- AI,
- Technology development,
- Process development,
- Other.

You will be selected from the list of SMEs who completed this survey (click on it):

*Figure 19: Invitation to 2nd Pitch2Scale online session*

BIO-Boost

*End of document*

Funded by
the European Union