



D4.1 Plan for Communication, Dissemination & Exploitation

Project: Boosting innovation agencies for bioeconomy value chains

Acronym: BIO-Boost



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Executive Summary

This deliverable presents the communication, dissemination and exploitation strategy of the BIO-Boost project. The overall objectives of the BIO-Boost project are to increase the latent potential of the participating innovation agencies, to learn from leading innovator regions, and to cement this knowledge and experience in the organisations, building and expanding networks, expanding the cooperation and enlarging the participation of more diverse innovation stakeholders and territories to existing successful initiatives in the bioeconomy, including agri-food, forestry, bio-based chemicals, materials and products, and bioenergy.

To guarantee the success of the project, a strong communication, dissemination and exploitation strategy is vital throughout the entire lifetime of the project. Therefore, Plan for Communication, Dissemination and Exploitation is an integral part of project implementation, linked to all work packages and involves direct or indirect involvement of all partners. This is the basis of a widespread dissemination of the overall work and results of the project, during implementation, but also beyond the project's end. This plan will serve as a guide for the project partners and at the same time will provide common tools that require the active participation of all partners.

The main objective of this document is to maximise the impact of BIO-Boost project and its results, by providing targeted information to multiple audiences including SMEs, start-ups and support organisations in innovation ecosystems across Europe.

Based on the objectives of the strategy, the defined communication and dissemination activities are aimed at enhancing public awareness and ensure the involvement of targeted stakeholders in order to raise awareness on the objectives, activities and outcomes of the project.

The partners will use a variety of communication and dissemination tools/activities to reach all audiences and exploit the results. These include among others a website, social media channels, published articles and presentation of the project in regional events, conferences and platforms, hackathons & challenges, as well as funding webinars and workshops, as presented in detail in this document.



1 Introduction

1.1 Project overview

Acronym:	BIO-Boost
Project title:	Boosting innovation agencies for bioeconomy value chains
Call (part) identifier	HORIZON-EIE-2022-CONNECT-01-01
Topic:	CONNECT - Interconnected Innovation Ecosystems
Duration:	1.2.2023-31.1.2025 (24 months)
Total budget:	500.000,00 €

The overall objectives of the BIO-Boost project are to increase the latent potential of the participating innovation agencies, to learn from leading innovator regions, and to cement this knowledge and experience in the organisations, building and expanding networks, expanding the cooperation and enlarging the participation of more diverse innovation stakeholders and territories to existing successful initiatives in the bioeconomy, including agri-food, forestry, bio-based chemicals, materials and products, and bioenergy.

No	Name	Short Name	Country
1	FOOD AND BIO CLUSTER DENMARK	FBCD	Denmark
2	FUNDACIJA UNIMOS	UNIMOS	Poland
3	VIESOJI ISTAIGA LIETUVOS INOVACIJU CENTRAS	LIC	Lithuania
4	INOVACIJSKO TEHNOLOSKI GROZD MURSKA SOBOTA	ITC	Slovenia
5	ASOCIACION CLUSTER GRANADA PLAZA TECNOLÓGICA Y BIOTECNOLÓGICA	OnTech	Spain
6	BIOECONOMY FOR CHANGE	B4C	France
7	NARODOWE CENTRUM BADAN I ROZWOJU	NCBR	Poland
8	CLIC INNOVATION OY	CLIC	Finland

Table 1: Project partners

The partnership will implement a range of activities via peer-to-peer learning, including study visits and staff exchanges, to develop closer relationships within the partnership, and with the wider regional innovation ecosystems, as well as to learn improved innovation support measures. These will be cemented via operational work to build and develop innovation ecosystems and SMEs via hackathons and challenges (160 organisations involved), by providing direct SME support on innovation management (24 cross-border KAM cases), and helping widening country SMEs towards financing of innovation projects (50+ cases). Over 450 SMEs will be engaged with during the

implementation of the project, which will include active cooperation with 20 other innovation ecosystems.

BIO-Boost connects 7 homogenous EU regions in terms of similarities of RIS3 and S3 Platform synergies related to bioeconomy and digitalisation. The multidisciplinary partnership has been strategically selected, to work in an inclusive and interactive bottom-up process, to discover potential new activities, and identify new opportunities that emerge from this interaction. Despite the homogeneity in terms of regional smart specialisation, the consortium consists of partners with a wide variety of complementary skills and experience, covering a wide geographical area and with considerable economic, social and environmental differences.

2 Communication, Dissemination and Exploitation (WP4)

The urgent challenges that our society faces today are inherently complex and systemic and are unlikely to be solved by individual actors or regions working in isolation. The development of enabling innovation ecosystems across Europe requires a systemic approach that is inclusive and collaborative, involving a range of different organisations, to ensure that innovation is maximised, as well as being disseminated and used in an equitable manner, to allow as many as possible to benefit. Diverse actors, institutions and places, maximise the value of innovation to all and ensures equitable diffusion of its benefits.

The BIO-Boost project will encourage the inclusion of stakeholders from across the quadruple helix (industry, academia, civil society and public authorities) in project activities, designing and implementing actions such as the challenge events, where stakeholders can be actively involved, expanding the cooperation model to new regions and sectors, and encouraging the participation of these organisations in existing, successful initiatives. In particular, BIO-Boost will create links between key innovation stakeholders within the partner networks, helping to develop improved services towards SMEs, and start-ups within innovation support services and particularly access to finance.

The objective of WP4 is to maximise the impact of BIO-Boost and its results, by providing targeted information to multiple audiences including SMEs, start-ups and support organisations in innovation ecosystems across Europe. WP4 ensures the involvement of a wide number and variety of innovation advisors, geographically spread EU-wide, including in areas not directly covered by the partnership and by supporting better dissemination of project results. The work package will take advantage of the strong existing networks within the consortium, with a broad geographical coverage.

2.1 Communication, Dissemination and Exploitation deliverables

Deliverable number	Deliverable Title	WP number	Lead beneficiary	Due date in months
D4.1	Plan for Dissemination, Exploitation and Communication (PDEC)	WP4	ITC	6
D4.2	Dissemination and communication report	WP4	ITC	24
D4.3	BIO-Boost Replication Guide	WP	NCBR	24

Table 2: List of deliverables

2.2 Dissemination and Communication organization

The Communication Strategy is designed to help the project partners communicate effectively **to achieve the project's core objectives**. It provides a **useful roadmap for identifying who needs to be reached** and **what and when they need to hear** to ensure the project is a success.

'Communications' must be understood as a strategic project tool, which contributes to achieving the project's objectives.

Each partner organization appoints a communication manager responsible for implementing the communication plan at the partner organization level. The Lead Partner is appointed by the Project Communication Manager, who coordinates the project level's communication activities.

In the case of the BIO-Boost project, this person is Darja Kukovič (ITC Murska Sobota). Together with communication managers at individual partner, they form a BIO-Boost project communication group:

Partner	Name and surname	e-mail	Phone Number
FBCD	Anne McLeman	amc@foodbiocluster.dk	+4521466626
UNI	Katarzyna Kowalska	kkowalska@unimosalliance.com	+48792921000
LIC	Inga Vysniauskiene	i.vysniauskiene@lic.lt	+37062077919
ITC	Darja Kukovič	darja.kukovic@itc-cluster.com	+38641976155
OnTech	Lucia Palomo Gil	lucia@ongranada.com	+48795750690
B4C	Chloé Joly	c.joly@bioeconomyforchange.eu	+33618759079
NCBR	Maciej Zdanowicz	maciej.zdanowicz@ncbr.gov.pl	+48504785616
CLIC	Kaisa Simola	kaisa.simola@clcinnovation.fi	+358505535502

Table 3: List of communication managers at individual partner

2.3 BIO-Boost Communication, Dissemination and Exploitation (CDE) strategy

To achieve WP4 objective, the successful implementation of WP4 is crucial, for this reason we have executed internal WP4 Kick-off meeting (KOM) on 21th February 2023.

In BIO-Boost project we will implement a well-targeted communication, dissemination and exploitation strategy to reach audiences at regional, national and international level, with particular focus on contacts from widening countries, as well as agencies and clusters with other skills and expertise, which can play into the bioeconomy challenges.

BIO-Boost will offer a well-designed blend of online and offline activities. Whenever meaningful, we will seek to coordinate and cooperate with complementary projects and initiatives, leveraging our partners' networks as well as new collaborations established during the project. A total of at least 770

organisations of all types, including 670 SMEs start-ups etc., are expected to be directly contacted via the BIO-Boost actions, including for the Hackathons/Challenge events (160+), for innovation management and support services (300+), via the funding workshops in T4.3 (210) and for the final conference T4.5 (100 policymakers etc.). In parallel, an Innovation and IPR Management Strategy will ensure effective management of knowledge, paving the way for exploitation, particularly for SMEs engaging in cross-border KAM activities and the results of successful hackathons. To this end, our approach entails careful planning to explore and define evidence-based exploitation pathways for project results.

The implementation of the CDE activities of BIO-Boost will be tailored around key target groups – key target audiences, along with key messages, have been identified and will be the focal point of the Communication, Dissemination and Exploitation strategy. At WP4 KOM we all agreed to address different actions (namely, communication, dissemination and exploitation) differently, therefore we set the matrix describing activities for each action. The matrix can be seen in Figure 1.



Figure 1: CDE in BIO-Boost

2.3.1 BIO-Boost Communication

In the scope of BIO-Boost communication we will communicate BIO-Boost activities, as well as content related to Green Deal and European bioeconomy strategy. The content will be communicated to general public, the media, and to stakeholders in bioeconomy sector. We will implement these activities in through BIO-Boost CDE strategy, with key messages, and through different social media channels and website, described below.

2.3.2 BIO-Boost Dissemination

In the scope of BIO-Boost dissemination we will publish 6 articles related to bioeconomy sector or activities of the project as well as we will participate at different regional events and conferences

related to bioeconomy to present them to different audiences, namely scientists in bioeconomy, bioeconomy SMEs & Strat-ups, Innovation agencies, clusters and BSOs, bioeconomy industry, EEN, policymakers, media, and also general public. These publications have to be published in relevant newspapers and professional journals and will be presented also at the final BIO-Boost conference.

2.3.3 BIO-Boost Exploitation

In the scope of BIO-Boost exploitation we have to achieve impacts of the call CONNECT-01-01 which have to be exploit to bioeconomy SME & Strat-ups, European Commission, national and local authorities, and finally to economise of rural areas. We will present experiences from study visits, promote BIO-Boost Replication guide, and develop KAM & Hackathon team building skills. The consortium will follow the exploitation plan to identify key knowledge within the consortium, and actions to be taken to spread this knowledge within the consortium, as well as methods to transfer project experiences to other relevant organisations at regional/national and European level. The exploitation plan will be actively marketed via relevant channels, as well as at a final conference with 100+ participants targeting authorities working with financing and supporting innovative SMEs and start-ups in the bioeconomy. It is an ambition of the consortium to ensure that project results are sustainable, and can be expanded across Europe, to other regions and brining in other stakeholder organisations.

To maximise the exploitation of project results, the consortium will create a replication guide, to assist other innovation agencies across Europe to employ successful project results and help SMEs towards improved innovation and financing support within the bioeconomy.

Key Exploitable Result	IP Strategy	Exploitation route	Target audience	PP involved
Action paper showing experiences based on study visit	Copyright / Creative Common License	Direct contact, promotion via multiplier networks, newsletters, and dissemination channels.	Innovation agencies, clusters, BSOs	All PPs
Replication guide	n/a	Direct contact, promotion via multiplier networks, newsletters, and dissemination channels.	Multipliers, policymakers	NCBR, all PPs
KAM & Hackathon team building skills	n/a	Promotion via multiplier networks, events etc., as well as BIO-Boost dissemination channels	SMEs wishing to become more innovative/engage in bioeconomy	FBCD, UNIMOS, LIC, ITC, OnTech, B4C

Table 4: Initial commitments from all consortium partners and provisionally identified Key Exploitable Results (KER).

2.4 BIO-Boost target audience

The key target audience represents the backbone of the communication, dissemination and exploitation strategy and is depicted in figures below, while being explained in detail, together with their corresponding key messages.

2.4.1 BIO-Boost direct target groups

At WP4 KOM we have identified direct target groups to communicate, which are divided into three subgroups:

- SMEs & Star-ups,
- Research and Technology Organizations and Academia, and
- Innovation Agencies, Clusters and Business Support Organizations

For each subgroup we will communicate general messages and concrete messages and resources as depicted in Figure 2.

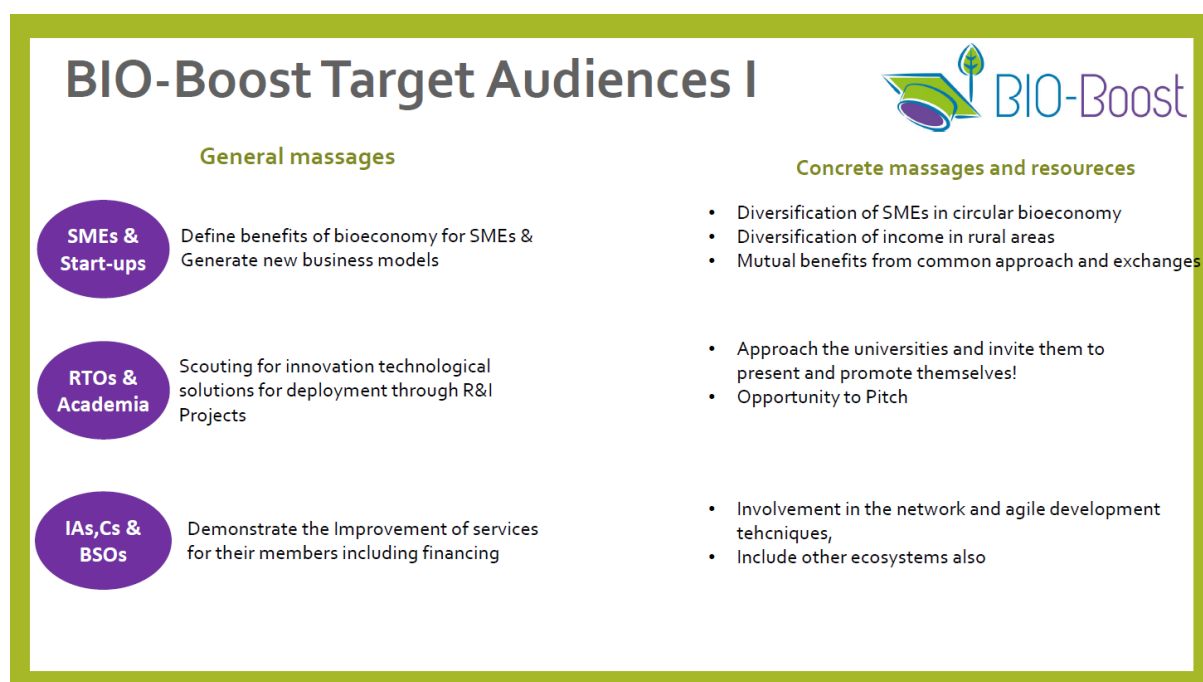


Figure 2: BIO-Boost direct target groups

2.4.2 BIO-Boost indirect target groups

At WP4 KOM we have also identified indirect target groups to communicate, which are divided into three subgroups:

- European Enterprise Network
- Investors
- Policymakers
- Media and

- General public.

For each subgroup we will communicate general messages and concrete messages as depicted in Figure 3.



Figure 3: BIO-Boost indirect target groups

2.5 Dissemination and communication phases

Dissemination activities of BIO-Boost will be carried out in three main phases as presented in Table 5.

Phase	Focus/Main objectives	Key dissemination activities and tools
Phase 1: (M1-M3)	Initial phase: Approach-oriented Content: project presentation, objectives, expected results.	BIO-Boost website, social media channels, promotional materials, templates
Phase 2: (M3-M6)	Pre-operational phase: Create a more "targeted awareness" regarding techniques towards researchers, industry key players and stakeholders, relevant industry associations and local communities, and engage citizens who will provide data.	Social media posts, personal interactions, BIO-Boost regional events (fairs, conferences, platforms), PCDE

	Promotion of business cases.	
Phase 3: (M6-M24)	Maturity phase: Focus on the promotion of concrete results to our target groups.	Funding webinars and workshops, regional events (fairs, conferences, platforms) & hackathons, conferences, publications

Table 5: Phases of CDE strategy, objectives and activities/tools



5 Communication tools and plan

Communication activities will complement the project's dissemination and exploitation activities, by providing universally comprehensible information to the public about the project goals and results to increase the visibility of Horizon Europe, the European Green Deal and European bioeconomy strategy, and BIO-Boost's contribution to meeting these challenges.

The communication strategy will focus on informing and demonstrating the societal, environmental and economic benefits generated by the project to audiences outside the core project target groups. This will include multipliers, such as the EEN, providing them with information for distribution to their clientele. This will be achieved by communicating tangible results and success stories from project activities and stimulating positive emotions through the demonstration of environmental improvement, and commercial and societal added value generated. These communication activities will complement the dissemination activities discussed and will maximise project impact, while familiarising EU citizens with the EGD, and social wellbeing.

Every project needs to have a common and recognisable “communication language” that partners can use to interact with each other and externally communicate about the project. WP4 produced a communication “toolbox” uploaded on teams for that purpose, with the key instruments that build up the BIO-Boost identity. These elements are the foundation of all the following online and offline communication tools developed within BIO-Boost project. The list of communication channels can be seen in Figure 4. Individual communication channel is described in details below.




Communication channels & WP4 				
C1	BIOBoost website	Feb-23	1	ITC
C2	Social media channels	Feb-23	3	ITC
C3	BIOBoost promotional material templates	Feb-23	3	ITC
C4	Funding webinars and workshops	Jul-23	3	ITC
C5	BIOBoost Regional events (fairs, conf., platforms)	Feb-23	8	ITC
C6	Online interrim Conferences	Aug-24	2	FBCD
C7	Final Conference	Jan-25	1	UNI
C8	Publications in newspapers and journals	Feb-23	6	ITC

Figure 4: BIO-Boost communication channels

5.1 BIO-Boost website

Number	C1
Name	BIO-Boost website
Start date	February 2023
End date	April 2023
Description	<p>The BIO-Boost website (https://bio-boost.eu/) will be the main interface for communication with the public and will be updated regularly.</p> <p>It contains information related to the objectives and goals of BIO-Boost, project partners, proposed activities, news and events, organised workshops and achieved results.</p> <p>The website also links to the BIO-Boost social media pages and contains a contact detail to WP4 lead as well as to all KAMs. The website will be updated regularly by the webmaster with input from partners.</p> <p>Website traffic will be monitored using Google Analytics which provides data on users and their interactions with the site.</p> <p>Mass media communication and press releases will be produced and made available on the project website. There will be a special focus on targeting local and European electronic media.</p>
Quantity	1 (KPI: 10.000 numbers of visits to the project website)
Responsibility	ITC

Evidence/Monitoring	https://bio-boost.eu/ (Google Analytics)
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Table 6: BIO-Boost website

5.2 Social Media channels

Number	C2
Name	Social Media (Twitter, LinkedIn, Facebook)
Start date	February 2023
End date	April 2023
Description	To reach a broad target audience, the use of social media is essential. A strong social media presence will help BIO-Boost reach a broader audience, and especially stakeholders who are difficult to reach through direct personal interaction. WP leader is responsible to keep it update, and every project partner is asked to send news and relevant information to the WP leader.
Quantity	3 (KPIs: 1.500 posts on social networks, 5.000 views of social media posts, 500 shares)
Responsibility	ITC (All partners to contribute)
Evidence/Monitoring	Social Media Analytics

Table 7: BIO-Boost Social media channels

Social Media Channel	Direct Link
Twitter 	https://twitter.com/ProjectBioboost/
LinkedIn 	https://www.linkedin.com/company/project-bioboost/
Facebook 	https://www.facebook.com/profile.php?id=100090093783480
YouTube 	/

Table 8: Direct links to BIO-Boost social media channels





5.3 BIO-Boost promotional material and Visual identity

Number	C3
Name	BIO-Boost promotional material
Start date	February 2023
End date	April 2023
Description	LEAFLETS will be created for supporting CDE and promotion activities, displaying the main objectives and outputs of the project and the



	<p>benefits to SMEs, innovation agencies, clusters, and the business & innovation support community.</p> <p>The project ROLL-UP and POSTERS will be created for presentation both at ENVISION's as well as external events.</p> <p>Roll-ups are an important visual tool for display at regional events, conferences, workshops or similar (staff exchange and study visits). Roll-ups will showcase general information on the project and members. These will fit with the visual identity style and will also reflect the style of the website.</p>
Quantity	KPI: 1500 Leaflets 1 Roll-up 1 Poster
Responsibility	ITC
Evidence/Monitoring	Leaflet (pdf., jpg.), roll up (pdf., jpg.), poster (pdf., jpg.) Media hub: https://bio-boost.eu/media-hub/

Table 9: BIO-Boost Promotional materials

BIO-Boost Visual identity	Description
 <div>  PANTONE DS 294-1 C C50, M0, Y100, K0 R149, G193, B31 </div> <div>  PANTONE DS 227-1 C C100, M20, Y0, K20 R0, G119, B179 </div> <div>  PANTONE DS 176-2 C C70, M80, Y0, K0 R108, G71, B150 </div>	<p>The logo is the symbol of the project, the image that should unite all partners of BIO-Boost.</p>
Quantity: 1 ppt template 1 document template (for deliverables) 1 event report template	Templates for PowerPoint presentations, deliverables, events/meetings reports will be designed and shared on the Microsoft Teams to

	<p>which all partners have access.</p> <p>The templates ensure a consistent and uniform way of reporting and presenting the BIO-Boost project internally and externally.</p>
Responsibility	ITC
Evidence/Monitoring	Logo (jpg.), document's templates (docx.)

Table 10: BIO-Boost Visual identity

5.4 BIO-Boost Research & Innovation Funding webinars and workshops

Number	C4
Name	BIO-Boost Research and innovation Funding webinars and workshops
Start date	July 2023
End date	January 2024
Description	<p>In order to improve the number of SMEs from widening countries working with research and innovation funding, four partners from widening countries, led by ITC will organise a series of three open online webinars, open to all regions, but primarily targeting SMEs from their own regions, and the wider East European.</p> <p>The topics will provisionally include EU funds in general and consortium building, available and forthcoming calls for proposals, and one on the registration process and obtaining a PIC number, all of which are necessary to increase the number of applications from partners from widening countries.</p> <p>Workshops will also be organised at regional level (i) presenting the programmes/calls and then (ii) supporting and facilitating participants to elaborate certain topics / ideas for funding according to their preferences</p> <p>WP leader is responsible to set the format and prepare the guidelines (see Annex 5), while UNIMOS, LIC and OnTech will implement them.</p>
Quantity	3 (KPI: 210+ SMEs involved, 50+ concrete ideas for funding)
Responsibility	<p>ITC (organization/structure and coordination/guidelines)</p> <p>UNIMOS, LIC and OnTech (implementation)</p> <p>(all partners to contribute)</p>
Evidence/Monitoring	Videorecording (avi.)



Table 11: BIO-Boost Research and innovation Funding webinars and workshops

5.5 BIO-Boost Regional events

Number	C5
Name	BIO-Boost Regional events
Start date	February 2023
End date	January 2025
Description	BIO-Boost will market the project at relevant business and innovation events, leveraging on existing events with the right audience, with at least 240 participants (T4.2)
Quantity	8 (KPI: 240+ participant at regional events)
Responsibility	ITC (All partners to contribute)
Evidence/Monitoring	Event report

Table 12: BIO-Boost Regional events

5.6 BIO-Boost Online interim Conferences

Number	C6
Name	BIO-Boost Online interim Conference
Start date	August 2024
End date	January 2025
Description	Lessons from the project will be transferred to policy makers via two online interim conferences and presentations (policy brief).
Quantity	2 (KPI: 2 online interim conferences)
Responsibility	FBCD (All partners to contribute)
Evidence/Monitoring	Event report

Table 13: BIO-Boost Online interim Conference

5.7 BIO-Boost Final Conference

Number	C7
Name	BIO-Boost Final Conference
Start date	January 2025
End date	January 2025
Description	Lessons from the project will be transferred to policy makers via both online interim conferences and presentations (policy brief), and a

	final conference for 100+ participants to be held in hybrid format in M24 provisionally in Warsaw, in a widening region, or as a side event in a relevant, European-wide forum, conference or thematic event.
Quantity	1 (KPI: 100+ participants at the conference)
Responsibility	UNIMOS (All partners to contribute)
Evidence/Monitoring	Event report

Table 14: BIO-Boost Final Conference

5.8 Publications in newspaper and journals

Number	C8
Name	Publications in newspaper and journals
Start date	February 2023
End date	January 2025
Description	Articles will use consortium contacts at local and regional level, relevant European level publications, such as Euractive.com, EuroNews, EUagenda, and groups that target innovative SMEs and multipliers across Europe.
Quantity	6 (KPI: 6 published articles)
Responsibility	ITC (All partners to contribute)
Evidence/Monitoring	Direct links to published articles

Table 15: Publications in newspaper and journals

6 Other activities to be promoted

In the scope of BIO-Boost project, other important activities, not directly connected to WP4 have to be promoted. The list of such activities can be seen in Figure 5. Description of each activity follows below.


Other WPs & Events				
				
WP1	Study visits	Feb-23	7	NCBR
WP1	Staff exchanges	Feb-23	12	IAR
WP2	BIOBoost Hackathons	Jun-23	8	UNI
WP3	BIOBoost cross-border KAM activities	Apr-23	24	LIC

Figure 5: Other BIO-Boost activities to be promoted

6.1 BIO-Boost Study visits

Number	R1 (WP1)
Name	BIO-Boost Study visits
Start date	February 2023
End date	July 2024
Description	For the study visits, each of the partners will provide detailed explanation over the two-day workshop on the situation in their own regions with regard to innovation support, including particular focus on financing and funding bioeconomy and digitalisation, and on challenges faced. The partners will demonstrate successful support systems, financing and investment actions, networks and programmes, which have the potential for replication in other regions, as well as identify which areas are of concern to their innovation ecosystem actors. Each of the workshops will also address feedback from the previous workshops, with initial insights under the Twinning+



	methodology. The final wrap-up workshop will include identification and drawing the main conclusions of the project. The objective of the second half of this workshop is to establish the basis of the DOP and define the different contributions and deadlines of each of the participating organisations.
Quantity	8
Responsibility	NCBR (All partners to organize 1 study visit)
Evidence/Monitoring	Event report

Table 16: BIO-Boost Study visits

6.2 BIO-Boost Staff exchanges

Number	R2
Name	BIO-Boost Staff exchanges
Start date	February 2023
End date	January 2025
Description	In order to develop deeper skills among staff members, facilitate capacity building within innovation support, support the exchange of best practice, and to strengthen working relations between partner organisations, BIO-Boost will offer longer term staff exchanges for key staff to travel and work in other partner offices. The BIO-Boost staff exchange programme allows key staff from consortium members to travel and work in other partner offices, for a period of 1-6 weeks, though most are likely to be at the lower end. This may also include work on specific and relevant events, or sharing of staff for joint events, exhibitions or conferences. The programme is designed to be flexible, and stays can be adapted to suit the needs of the staff member. The staff exchange is open to all partners, but priority will be given to partners from the widening regions, to ensure that there is a levelling up of skills across Europe. Decisions will be made by the 8 partners with at least 75% majority, and grants are based on ERASMUS+ rates for 2022 (staff + country coefficient).
Quantity	12
Responsibility	B4C (All partners to attend, but mainly from widening countries: UNIMOS, LIC, ITC and NCBR)
Evidence/Monitoring	Event report

Table 17: BIO-Boost Staff exchange

6.3 BIO-Boost Hackathons and Challenges

Number	R3
Name	BIO-Boost Hackathons and Challenges
Start date	June 2023
End date	October 2024
Description	The consortium will prepare challenge event marketing materials for the 8 planned hackathons, one for each partner, including material for social media promotion, which will be marked actively in WP4. Tools will be selected and tested for implementation of the hackathon events, which may be a combination of online and offline events, depending on the COVID-19 restrictions in place at the time. HowSpace and Zoom will be tested, and contact will be made to other relevant suppliers, including JAMK University of Applied Sciences, which has developed specialised hackathon tools. Based on the challenges and formats, teams will be invited from the networks of the partners, from innovation ecosystem actors identified in T2.1, and SMEs identified in T3.1 The calls will be formulated together with the challenge providers, who will be actively engaged in the hackathons, engaging them in the process and encouraging interaction between them, and the teams. Process visualisation and pitch decks will be used. A report on the challenge events will be published in M24.
Quantity	8 Hackathons
Responsibility	UNIMOS (All partners organize one hackathon)
Evidence/Monitoring	Event report

Table 18: BIO-Boost Hackathons & Challenges

6.4 BIO-Boost cross-border KAM activities

Number	R4
Name	BIO-Boost cross-border KAM activities
Start date	April 2023
End date	January 2025
Description	Using IHC tools or similar, the consortium will work with the SME on their innovation process, BIO-Boost will ensure that all KAM have a consistent understanding of the tools and will organise preparatory online workshops to support this, as well as offer learning opportunities via staff exchanges (T1.4). The consortium will identify KAM candidates from the partnership, mapping their competences and areas of expertise, allocating a KAM to each of the SMEs to liaise with through the process. 70+ SMEs will be provided with innovation support during the process and a minimum of 24 SME will be provided



	with cross-border support by a KAM from another region. SMEs will be provided with supplementary support where required in fields such as investment readiness, financing, IP, adaptation to standards, LCA etc, including from within the consortium and as referrals to external stakeholders/regional innovation ecosystems. The KAM will measure the impact from all 70+ participating SMEs as part of the evaluation process, as part of T3.4. For cross-border KAM activities, the consortium will utilise the time banking methodology described in section 1.2.
Quantity	24 cross-border KAM activities
Responsibility	LIC (All partners to contribute)
Evidence/Monitoring	Event report

Table 19: BIO-Boost cross-border KAM activities

7 Monitoring the implementation of communication, dissemination and exploitation activities – CDE Toolbox

CDE Toolbox will be used to monitor implementation and measure the effects of the communication. It will be stored on Dropbox, and also all evidence in specific directories and subdirectories.

CDE Toolbox is based on excel spreadsheets that will always be up-to-date and show the current situation. To monitor the implementation of communication activities, we will use the following tables/sheets.

7.1 Table »Time plan«

This table is a graphical representation of a period of time, on which duration of activities and workshops as well as milestones are marked. In this table we can monitor how we progress in time and when are the next deadlines.

	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25
TITLE: BIOBoost	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
WP4 Dissemination, communication & exploitation																								
D4.1 Plan for Dissemination, Exploitation & Communication																								
D4.2 Dissemination and communication report																								
D4.3 BIOBoost Replication Guide																								
C1 BIOBoost website																								
Social media:																								
C2 - posts on social networks relevant to project																								
C3 BIOBoost promotional material & templates																								
C4 Peer2Peer learning actions																								
C5 Staff exchanges																								
C6 BIOBoost Hackathons																								
C7 BIOBoost cross-border KAM activities																								
C8 BIOBoost Study visits																								
C9 Open online webinars																								
C10 Funding workshops																								
C11 Online interim Conferences																								
C12 Final Conference																								
C13 External events (fairs, conferences and platforms)																								
C14 Publications in business journals																								

Figure 6: Table "Time plan"

7.2 Table »WP4«

Spreadsheet "WP4" is used to enter the implemented CDE activities and is divided into the following sections:

- Output number
- Output name
- Start Date
- End Date
- Implementation period
- Duration of activities

D4.1 Plan for Communication, Dissemination & Exploitation

- Quantity of products
- Responsibility of partners
- Table of responsibilities by individual partners

Output	Summary	Start Date	End Date	Duration (months)	Output Target	Responsible	IC (Germany)	IC (France)	IC (Italy)	IC (Spain)	IC (Sweden)	IC (UK)	IC (Other)	IC (Total)	IC (Other)	IC (Total)	IC (Other)	IC (Total)	IC (Other)	IC (Total)	
WP4: Dissemination, communication & exploitation							ITC														
							1	1	2.5	0.5	0.5	1.5	0.5								
WP4	Dissemination, communication & exploitation																				
D4.1	Communication	23-Feb	23-Jul	6	1	0	ITC														
D4.2	Dissemination and communication report	24-Nov	25-Jan	3	1	0	ITC														
D4.3	BIOBoost Replication Guide	24-Nov	25-Jan	3	1	0	ICBR														
C1	BIOBoost website	23-Feb	23-Apr	3	1	0	ITC					1	1								
C2	Social media channels	23-Feb	23-Apr	3	1	0	ITC					1	1								
C3	BIOBoost promotional material templates	23-Feb	23-Apr	3	1	0	ITC					1	1								
C4	Funding webinars and workshops	23-Jul	25-Jan	18	3	0	ITC					1									
C4.1	SMEs involved in webinars and workshops	23-Jul	25-Jan	18	210	0	ITC					1									
C4.2	Concrete ideas for funding	23-Jul	25-Jan	18	50	0	ITC					1									
C5	BIOBoost Regional events (fairs, conf., platforms)	23-Feb	25-Jan	24	8	2	ITC					1	1								
C5.1	Participants at regional events	23-Feb	25-Jan	24	240	180	ITC					1	1								
C6	Online interim Conferences	24-Aug	25-Jan	6	2	0	ICBR					1									
C7	Final Conference	25-Jan	25-Jan	1	1	0	ICBR					1									
C7.1	Participants/policymakers at the Final conference	25-Jan	25-Jan	1	100	0	ICBR					1									
C8	Publications in newspapers and journals	23-Feb	25-Jan	24	5	0	ITC					1									
Other WP4							Activities to promote and KPIs to achieve														
WP4a	Study visits	23-Feb	24-Jul	18	7	2	ICBR					1	1								
WP4a.1	Nr. of external stakeholders involved in study visits	23-Feb	24-Jul	18	20	0	ICBR					1	1								
WP4a.2	Nr. Of innovation ecosystem relationships	23-Feb	24-Jul	18	20	0	ICBR					1	1								
WP4b	Staff exchanges	23-Feb	25-Jan	24	12	0	ICBR					1	1								
WP4b.1	BIOBoost Hackathons	23-Jun	24-Oct	16	8	0	ICBR					1	1								
WP4b.2	Number of SMEs involved in hackathons	23-Jun	24-Oct	16	160	0	ICBR					1	1								
WP4b.3	BIOBoost screened/contacted SME for KAM support	23-Jun	25-Jan	21	300	0	ICBR					1	1								
WP4b.4	BIOBoost KAM support candidates	23-Jun	25-Jan	21	70	0	ICBR					1	1								
WP4c	BIOBoost cross-border KAM activities	23-Jun	25-Jan	21	24	0	ICBR					1	1								
Total reach of BIOBoost actions							770														

Figure 7: Table "WP4"

7.3 Table »BIO-Boost posts«

In this table we can monitor the analytics of our social media and website performance. At the same time, we can see how much we still have to achieve.

C: Posts on social networks						C: Followers/subscribers on social networks						C: Number of views to the social media pos						C: Number of shares of social media po						C: Number of visits to the project web					
Year	Month	LinkedIn	Twitter	Facebook	Leaflets	Date	LinkedIn	Twitter	Facebook	YouTube	Date	LinkedIn	Twitter	Facebook	Date	LinkedIn	Twitter	Facebook	Date	LinkedIn	Twitter	Facebook	Date	Visitors	Page Views				
2023	February	3	6	5		February	92	6	8		February	91	225	131	February	15	1	2	February	165			February	165	458				
	March	8	9	8		March	25	3	1		March	21	257	209	March	6	3	2	March	216			March	216	413				
	April	6	6	6	200	April	14	2	2		April	35	317	71	April	7	2	4	April	285			April	285	575				
	May	3	3	3	50	May	8	1	0		May	40	109	86	May	3	0	2	May	272			May	272	2124				
	June	4	4	4		June	5	1	1		June	56	52	193	June	12	0	3	June	309			June	309	792				
	July					July					July				July				July				July						
	August					August					August				August				August				August						
	September					September					September				September				September				September						
	October					October					October				October				October				October						
	November					November					November				November				November				November						
	December					December					December				December				December				December						
	2024	January					January					January				January				January				January					
February						February					February				February				February				February						
March						March					March				March				March				March						
April						April					April				April				April				April						
May						May					May				May				May				May						
June						June					June				June				June				June						
July						July					July				July				July				July						
August						August					August				August				August				August						
September						September					September				September				September				September						
October						October					October				October				October				October						
November						November					November				November				November				November						
December						December					December				December				December				December						
2025	January					January					January				January				January				January						
	February					February					February				February				February				February						
	March					March					March				March				March				March						
	April					April					April				April				April				April						
	May					May					May				May				May				May						
	June					June					June				June				June				June						
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	September					September					September				September				September				September						
	October					October					October				October				October				October						
	November					November					November				November				November				November						
	December					December					December				December				December				December						
Total:						Total:						Total:						Total:						Total:					
To do: 80						To do: 144						To do: 243						To do: 43						To do: 62					
To do: 64						To do: 1757						To do: 1757						To do: 157						To do: 10000					

Figure 8: Table "BIO-Boost posts"

7.4 Table »Social media and web posts«

In this table we fill all the posts on social media and website. Each partner should enter the date, the channel, the link to the post, channel source (refers to partner acronym) and short title of the post.

	Date of publishing	Social media Channel	Post link	Channel Source	Text/Title
1	03.02.2023	LinkedIn	https://www.linkedin.com/feed/update/urn:li:activity:716279915	ITC	A sustainable European Bioeconomy supports the modernization and strengthening of the EU industrial base by creating new #valuechains and #greener, more #eco
2	03.02.2023	Facebook	https://www.facebook.com/permalink.php?story_fbid=16279915	ITC	A sustainable European Bioeconomy supports the modernization and strengthening of the EU industrial base by creating new #valuechains and #greener, more #eco
3	06.02.2023	Twitter	https://twitter.com/ProjectBioBoost/status/16279915	ITC	A sustainable European Bioeconomy supports the modernization and strengthening of the EU industrial base by creating new #valuechains and #greener, more #eco
4	07.02.2023	LinkedIn	https://www.linkedin.com/feed/update/urn:li:activity:716279915	ITC	7/2/2023 Kick-off meeting of Project BIO-Boost
5	07.02.2023	Facebook	https://www.facebook.com/permalink.php?story_fbid=16279915	ITC	7/2/2023 Kick-off meeting of Project BIO-Boost
6	07.02.2023	Twitter	https://twitter.com/ProjectBioBoost/status/16279915	ITC	7/2/2023 Kick-off meeting of Project BIO-Boost
7	07.02.2023	Website	https://www.bio-economy.eu/en/2023/02/07/7-2-2023-kick-off-meeting-of-the-project-bio-boost/	ITC	7/2/2023 Kick-off meeting of Project BIO-Boost
8	17.02.2023	LinkedIn	https://www.linkedin.com/feed/update/urn:li:activity:716280190	ITC	Bioeconomy has been proposed as a strategy to overcome many global and national challenges, from climate action to income diversification in rural areas.
9	17.02.2023	Facebook	https://www.facebook.com/permalink.php?story_fbid=16280190	ITC	Bioeconomy has been proposed as a strategy to overcome many global and national challenges, from climate action to income diversification in rural areas.
10	17.02.2023	Twitter	https://twitter.com/ProjectBioBoost/status/16280190	ITC	Bioeconomy has been proposed as a strategy to overcome many global and national challenges, from climate action to income diversification in rural areas.
11	21.02.2023	LinkedIn	https://www.linkedin.com/feed/update/urn:li:activity:716280190	ITC	Communication, Dissemination & Exploitation activities of Project BIO-Boost are essential; thus extra workshop to identify our key messages to our target groups has
12	21.02.2023	Facebook	https://www.facebook.com/permalink.php?story_fbid=16280190	ITC	Communication, Dissemination & Exploitation activities of Project BIO-Boost are essential; thus extra workshop to identify our key messages to our target groups has
13	21.02.2023	Twitter	https://twitter.com/ProjectBioBoost/status/16280190	ITC	Communication, Dissemination & Exploitation activities of Project BIO-Boost are essential; thus extra workshop to identify our key messages to our target groups has
14	23.02.2023	LinkedIn	https://www.linkedin.com/feed/update/urn:li:activity:716280190	ITC	Today we present our Lead partner: Food & Bio Cluster Denmark
15	23.02.2023	Facebook	https://www.facebook.com/permalink.php?story_fbid=16280190	ITC	Today we present our Lead partner: Food & Bio Cluster Denmark
16	23.02.2023	Twitter	https://twitter.com/ProjectBioBoost/status/16280190	ITC	Today we present our Lead partner: Food & Bio Cluster Denmark
17	03.03.2023	LinkedIn	https://www.linkedin.com/feed/update/urn:li:activity:716280190	ITC	Follow-up meeting on "Projects under the EIE Work Programme in support of the New European Innovation Agenda"
18	03.03.2023	Facebook	https://www.facebook.com/permalink.php?story_fbid=16280190	ITC	Follow-up meeting on "Projects under the EIE Work Programme in support of the New European Innovation Agenda"
19	03.03.2023	Twitter	https://twitter.com/ProjectBioBoost/status/16280190	ITC	Follow-up meeting on "Projects under the EIE Work Programme in support of the New European Innovation Agenda"
20	03.03.2023	Website	https://bio-boost.eu/follow-up-meeting-on-the-43099300	ITC	Follow-up meeting on "Projects under the EIE Work Programme in support of the New European Innovation Agenda"
21	03.03.2023	LinkedIn	https://www.linkedin.com/feed/update/urn:li:activity:716280190	ITC	Today we present Lietuvos inovacijų centras / Lithuanian Innovation Centre (LIC)
22	03.03.2023	Facebook	https://www.facebook.com/permalink.php?story_fbid=16280190	ITC	Today we present Lietuvos inovacijų centras / Lithuanian Innovation Centre (LIC)
23	03.03.2023	Twitter	https://twitter.com/ProjectBioBoost/status/163156546	ITC	Today we present Lietuvos inovacijų centras / Lithuanian Innovation Centre (LIC)
24	07.03.2023	Twitter	https://twitter.com/ProjectBioBoost/status/16320448	ITC	Gender balance must be included in restructuring
25	08.03.2023	LinkedIn	https://www.linkedin.com/feed/update/urn:li:activity:716280190	ITC	Today is International Women's day!
26	08.03.2023	Facebook	https://www.facebook.com/permalink.php?story_fbid=16320448	ITC	Today is International Women's day!
27	08.03.2023	Twitter	https://twitter.com/ProjectBioBoost/status/16336474	ITC	Today is International Women's day!
28	08.03.2023	LinkedIn	https://www.linkedin.com/feed/update/urn:li:activity:716280190	ITC	Today is International Women's day!

Figure 9: Table "Social media and web posts"

7.5 Table »BIO-Boost Events«

In this table we can monitor which events we still have to implement and who already did it.

[illegible]

Figure 10: Table "BIO-Boost Events"

7.6 Table »Contacts«

In this table there is the list of Communication managers for each partner and their contacts: email address and phone number.

D4.1 Plan for Communication, Dissemination & Exploitation

COMMUNICATION MANAGERS					
Mailing list:					
Partner nr.	Partner name	Short name	Name and surname	e-mail	phone
1	Food and Bio Cluster Denmark	FBCD	Anne McLeman	amc@foodbiocluster.dk	+4521466626
2	Fundacija UNIMOS	UNI	Katarzyna Kowalska	kkowalska@unimosalliance.com	+48 792 921 000
3	VIESOJI ISTAIGA LIETUVOS INOVACIJŲ CENTRAS	LIC	Inga Vysniauskiene	i.vysniauskiene@lic.lt	+37062077919
4	INOVACIJSKO TEHNOLOSKI GROZD MURSKA SOBOTA	ITC	Darja Kukovič	darja.kukovic@itc-cluster.com	+38641976155
5	ASOCIACION CLUSTER GRANADA PLAZA TECNOLÓGICA Y BIOTECNOLÓGICA	OnTech	Lucia Palomo Gil	lucia@ongranada.com	+48 795 750 690
6	BIOECONOMY FOR CHANGE	B4C	Chloé Joly	c.joly@bioeconomyforchange.eu	+33618759079
7	NARODOWE CENTRUM BADAN I ROZWOJU	NCBR	Maciej Zdanowicz	maciej.zdanowicz@ncbr.gov.pl	+48 504 785 616
8	CLIC INNOVATION OY	CLIC	Kaisa Simola	kaisa.simola@clcinnovation.fi	+358 50 553 5502

Figure 11: Table "Contacts"

7.7 Table »Deliverables«

In this table we can monitor how we stand with deliverables. Marked in green are already delivered deliverables, while deliverable marked in red is the one which has to be delivered within one month.

Deliverable No.	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month)
D1.1	Report on innovation ecosystem	WP1	7 - NCBR	R — Document, report	PU - Public	3
D1.2	Design option paper	WP1	7 - NCBR	R — Document, report	PU - Public	21
D2.1	Stakeholder map	WP2	2 - UNIMOS	DEC — Websites, patent filings, videos, etc	PU - Public	3
D2.2	Report and evaluation of impact from challenges	WP2	8 - CLIC	R — Document, report	PU - Public	24
D2.3	Matrix of innovation opportunities	WP2	8 - CLIC	R — Document, report	PU - Public	24
D3.1	Selection criteria for SME recruitment to the programme	WP3	3 - LIC	R — Document, report	PU - Public	2
D3.2	Report and evaluation of impact from crossborder KAM	WP3	8 - CLIC	R — Document, report	PU - Public	24
D4.1	Plan for Dissemination, Exploitation and Communication (PDEC)	WP4	4 - ITC	R — Document, report	PU - Public	6
D4.2	Dissemination and communication report	WP4	4 - ITC	R — Document, report	PU - Public	24
D4.3	BIOBoost Replication Guide	WP4	7 - NCBR	R — Document, report	PU - Public	24
D5.1	Project management handbook	WP5	1 - FBCD	R — Document, report	PU - Public	3
D5.2	Data management and ethics plan	WP5	1 - FBCD	DMP — Data Management Plan	PU - Public	3

Figure 12: Table "Deliverables"

8 Social media guidelines

The guideline describes all the components and proper/recommended use of the BIO-Boost identity. It is intended for internal and external use so that all members implement the BIO-Boost identity in the right way. This creates unity in the communication of all members and increases visibility.

8.1 LinkedIn

LinkedIn offers an opportunity to connect with a very specific and growing user base. Therefore, the target audience will be sector-specific such as technical groups, researchers and academia, and professional associations. As LinkedIn is more formal in nature, posts can be longer and use language more relevant to the BIO-Boost project. Relevant hashtags again should be used where possible. BIO-Boost should also be an active participant in the conversation around circular economy and bioeconomy by retweeting and commenting on stories in this area.

Mentioning a connection to BIO-Boost in your communication/posts encourages engagement with your posts and comments and well as enables increasing your reach. Mentioning BIO-Boost notifies your connections allows following:

- Your followers will be able to visit BIO-Boost profile and connect/navigate through it.
- BIO-Boost administration of social media channels will be notified about your posts and they will share your posts.

To mention BIO-Boost in a post, you shall follow these steps:

1. Write a post or article on your LinkedIn personal or company profile. You can do this by:
 - starting a new post/article



Figure 13: Writing a post on LinkedIn

- sharing/commenting someone else's post/article



Figure 14: LinkedIn interactions

2. In the communication, type "@" and then begin typing a name BIO-Boost in the box (until the system doesn't offer you to choose BIO-Boost profile). Choose the BIO-Boost profile from the list and continue/finish typing your message. BIO-Boost shall be marked in BLUE if correctly written. The example of such communication is presented in Figure

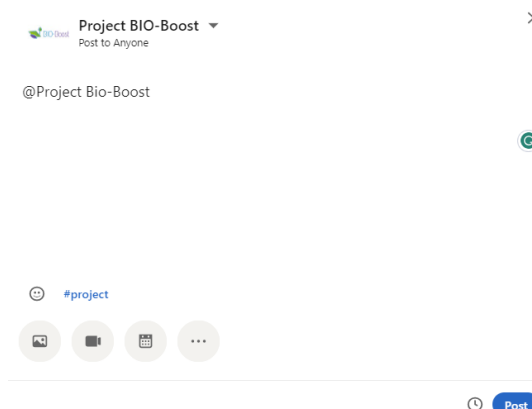


Figure 15: Tagging on LinkedIn

8.1.2 Use LinkedIn hashtags

Adding hashtags to your LinkedIn posts and articles gives them a higher chance of being discovered by LinkedIn members who follow or search for the hashtag you've used.

How to add hashtags to your LinkedIn update:

1. Write a post or article on your LinkedIn personal or company profile.
2. Add hashtags in front of words you would like to highlight for search criteria, using the # symbol.

RELEVANT HASHTAGS:

#bioeconomy #circulareconomy #upcycling #agrifood #forestry #biobasedmaterials #bioenergy #innovation #ecosystem #studyvisits #staffexchanges #hackathons #wideningcountires #SMEs #startup #horizoneurope #globalchallenges #climateaction #diversification #ruralareas #ruraldevelopment #sustainability #sustainabledevelopment #sdgs #project #communication

8.2 Twitter

Twitter offers an ideal platform to connect with all target audiences – the wider public and the professional community. The main objective is to build a range of followers that are interested in the bioeconomy sector as well as to the BIO-Boost project. This will enable CDE of the project activities. Posts should be concise due to the nature of the Twitter platform. An image should be used where possible to support the content. Similarly, hashtags # should be included to help categorise the Tweet

e.g. #bioeconomy. Relevant posts mentioning BIO-Boost or work in the bioeconomy sector will also be retweeted.

To mention BIO-Boost and adding hashtags to your Twitter posts, you shall follow the same steps that in the chapter about LinkedIn, but use @ProjectBioboost.

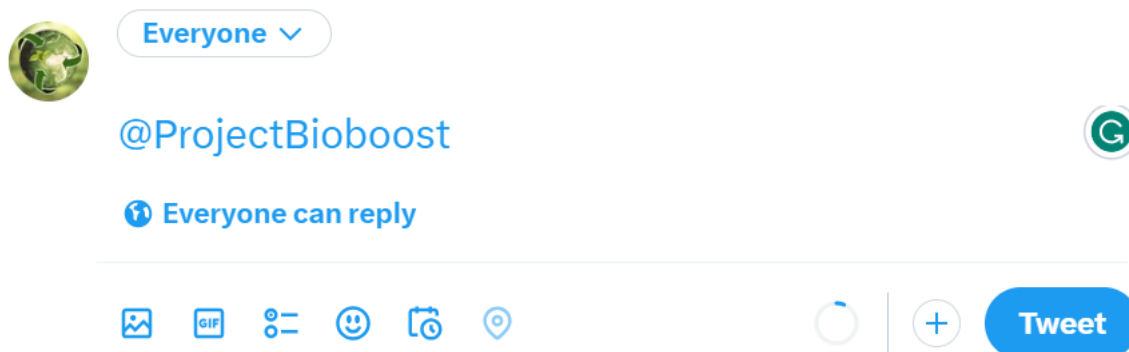


Figure 16: Tagging on Twitter

8.3 Facebook

Facebook targets both, professional and individual users and is effective for building relationships and showing the human side of the BIO-Boost project i.e. the partners, the events and presentations being attended, the marketing materials produced. The content can be the same or even more relaxed than Twitter and LinkedIn and overly scientific language should be avoided. Posts should be accompanied by an image where possible as this delivers stronger engagement levels.

Tagging is when you write a Facebook status update and provide a link to someone's business page. When you tag a page BIO-Boost, that business is alerted that you've shared something. When people see the update, they can click BIO-Boost to visit the personal timeline. Facebook will alert us if BIO-Boost has been tagged in a status update.

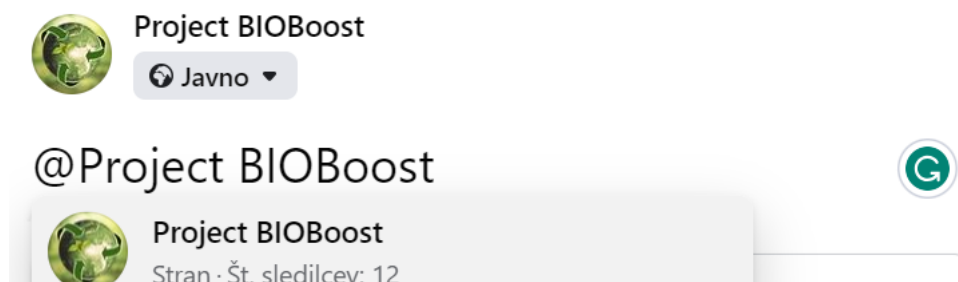


Figure 17: Tagging on Facebook

9 Annexes

1. BIO-Boost_CDE Toolbox.xlsx
2. Power_point_BIO-Boost_Template.pptx
3. Event_report_BIO-Boost_Template.docx
4. Word_BIO-Boost_Template.docx
5. BIO-Boost_Plan for Funding webinars & workshops.docx



End of document



Funded by
the European Union

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Output	Summary	Start Date	End Date	Duration (months)
WP4: Dissemination, communication & exploitation				
WP4	Dissemination, communication & exploitation			
D4.1	Communication	23-Feb	23-Jul	6
D4.2	Dissemination and communication report	24-Nov	25-Jan	3
D4.3	BIOBoost Replication Guide	24-Nov	25-Jan	3
C1	BIOBoost website	23-Feb	23-Apr	3
C2	Social media channels	23-Feb	23-Apr	3
C3	BIOBoost promotional material templates	23-Feb	23-Apr	3
C4	Funding webinars and workshops	23-Jul	25-Jan	18
C4.1	SMEs involved in webinars and workshops	23-Jul	25-Jan	18
C4.2	Concrete ideas for funding	23-Jul	25-Jan	18
C5	BIOBoost Regional events (fairs, conf., platforms)	23-Feb	25-Jan	24
C5.1	Participants at regional events	23-Feb	25-Jan	24
C6	Online interim Conferences	24-Aug	25-Jan	6
C7	Final Conference	25-Jan	25-Jan	1
C7.1	Participants/policymakers at the Final conference	25-Jan	25-Jan	1
C8	Publications in newspapers and journals	23-Feb	25-Jan	24

Other WPs	Activities to promote and KPIs to achieve			
WP1a	Study visits	23-Feb	24-Jul	18
WP1a.1	Nr. of external stakeholders involved in study visits	23-Feb	24-Jul	18
WP1a.2	Nr. Of innovation ecosystem relationships	23-Feb	24-Jul	18
WP1b	Staff exchanges	23-Feb	25-Jan	24
WP2a	BIOBoost Hackathons	23-Jun	24-Oct	16
WP2a.1	Number of SMEs involved in hackathons	23-Jun	24-Oct	16
WP3a	BIOBoost screened/contacted SME for KAM support	23-Apr	25-Jan	21
WP3b	BIOBoost KAM support candidates	23-Apr	25-Jan	21
WP3c	BIOBoost cross-border KAM activities	23-Apr	25-Jan	21

Total reach of BIOBoost actions

Output Target	Achieved	Coordinati ng Partner	FBCD (Denmark)		UNIMOS (Poland)		LIC (Lithuania)	
			Actual	Target	Actual	Target	Actual	Target
		ITC	1		1		1	
1	0	ITC						
1	0	ITC						
1	0	NCBR						
1	1	ITC						
3	3	ITC						
3	3	ITC						
3	0	ITC				1		1
210	0	ITC		30		15		30
50	0	ITC		5		5		10
8	2	ITC	1	1	0	1	0	1
240	260	ITC	130	30		30		30
2	0	FBCD		2				
1	0	UNI				1		
100	0	UNI				100		
5	0	ITC				1		1

7	2	NCBR	1	1		0,5		1
20	0	NCBR				5		5
20	0	NCBR				5		5
12	5	IAR		1	1	2	1	2
8	0	UNI		1		1		1
160	0	UNI		20		20		20
300	0	LIC		25		50		50
70	0	LIC		5		10		5
24	0	LIC		3		3		3

ITC (Slovenia)		ONGARANDA/ONT		IAR/B4C (France)		NCBR (Poland)		CLIC (Finla
Actual	Target	Actual	Target	Actual	Target	Actual	Target	
2,5		0,5		0,5		1,5		
	1							
	1							
							1	
1	1							
3	3							
3	3							
			1					
	30		30		30		15	
	5		10		5		5	
0	1	0	1	0	1	0	1	1
	30		30		30		30	130
			1		1		1	

	1	1	1		1		0,5	
	5						5	
	5						5	
2	2		1		1	1	2	
	1		1		1		1	
	20		20		20		20	
	50		25		25		50	
	10		10		10		10	
	3		3		3		3	

C: Posts on social networks					
Year	Month	LinkedIn	Twitter	Facebook	Leaflets
2023	February	5	6	5	
	March	8	9	8	
	April	6	6	6	200
	May	3	3	3	50
	June	4	4	4	
	July	1			
	August				
	September				
	October				
	November				
	December				
2024	January				
	February				
	March				
	April				
	May				
	June				
	July				
	August				
	September				
	October				
	November				
	December				
2025	January				
	Total:	27	28	26	250
TARGETS					
Posts:		90	90	90	1500
To do:		63	62	64	1250

C: Followers/subscr	
Date	LinkedIn
February	92
March	25
April	14
May	8
June	5
July	
August	
September	
October	
November	
December	
January	
February	
March	
April	
May	
June	
July	
August	
September	
October	
November	
December	
January	
Total:	144

Posts	LinkedIn	Twitter	Facebook	News on webiste
03.02.2023	ITC	ITC	ITC	
06.02.2023		ITC		
07.02.2023	ITC	ITC	ITC	ITC
17.02.2023	ITC	ITC	ITC	
21.02.2023	ITC	ITC	ITC	
23.02.2023	ITC	ITC	ITC	
01.03.2023	ITC	ITC	ITC	ITC
03.03.2023	ITC	ITC	ITC	
07.03.2023		ITC		
08.03.2023	ITC	ITC	ITC	
09.03.2023	ITC	ITC	ITC	
16.03.2023	ITC	ITC	ITC	
22.03.2023	ITC	ITC	ITC	
28.3.2023	ITC	ITC	ITC	
31.3.2023	ITC	ITC	ITC	
04.04.2023	ITC	ITC		

06.04.2023	ITC	ITC	ITC	
12.04.2023	ITC	ITC	ITC	
13.04.2023	ITC	ITC	ITC	
12.04.2023				ITC
21.04.2023	ITC	ITC	ITC	ITC
25.04.2023	ITC	ITC	ITC	
05.05.2023	ITC	ITC	ITC	
17.05.2023	ITC	ITC	ITC	
26.05.2023	ITC	ITC	ITC	
14.6.2023	ITC	ITC	ITC	
26.6.2023	ITC			
27.6.2023		ITC		
29.6.2023	ITC	ITC 2		
30.6.2023	ITC	ITC		
11.07.2023	FBCD			

Fibers on social networks

[illegible]

C: Number of views to the social media posts

Date	LinkedIn	Twitter	Facebook
February	91	225	131
March	21	257	209
April	35	317	71
May	40	109	96
June	56	52	193
July			
August			
September			
October			
November			
December			
January			
February			
March			
April			
May			
June			
July			
August			
September			
October			
November			
December			
January			
Total:	243	960	700

Views:	2000	2000	1000
To do:	1757	1040	300

C: Number of shares of social media posts

Date	LinkedIn	Twitter	Facebook
February	15	1	2
March	6	3	2
April	7	2	4
May	3	0	2
June	12	0	3
July			
August			
September			
October			
November			
December			
January			
February			
March			
April			
May			
June			
July			
August			
September			
October			
November			
December			
January			
1903 Total:	43	6	13

C: Number of visitors

Date	Visitors
February	165
March	216
April	285
May	272
June	309
July	
August	
September	
October	
November	
December	
January	
February	
March	
April	
May	
June	
July	
August	
September	
October	
November	
December	
January	
62 Total:	1247

5000 Shares:

200

50

250

500

Visits:

3097 To do:

157

44

237

To do:

Date of publishing	Social media Channel
03.02.2023	LinkedIn
03.02.2023	Facebook
06.02.2023	Twitter
07.02.2023	LinkedIn
07.02.2023	Facebook
07.02.2023	Twitter
07.02.2023	Website
17.02.2023	LinkedIn
17.02.2023	Facebook
17.02.2023	Twitter
21.02.2023	LinkedIn
21.02.2023	Facebook
21.02.2023	Twitter
23.02.2023	LinkedIn
23.02.2023	Facebook
23.02.2023	Twitter
01.03.2023	LinkedIn
01.03.2023	Facebook
01.03.2023	Twitter
01.03.2023	Website
03.03.2023	LinkedIn
03.03.2023	Facebook
03.03.2023	Twitter
07.03.2023	Twitter
08.03.2023	LinkedIn
08.03.2023	Facebook
08.03.2023	Twitter
09.03.2023	LinkedIn
09.03.2023	Facebook
09.03.2023	Twitter
16.03.2023	LinkedIn
16.03.2023	Facebook
16.03.2023	Twitter
22.03.2023	LinkedIn
22.03.2023	Facebook
22.03.2023	Twitter
28.3.2023	LinkedIn
28.3.2023	Facebook
28.3.2023	Twitter
31.3.2023	LinkedIn
31.3.2023	Facebook
1.4.2023	Twitter
4.4.2023	LinkedIn
4.4.2023	Twitter

6.4.2023	Facebook
6.4.2023	LinkedIn
6.4.2023	Facebook
6.4.2023	Twitter
12.4.2023	LinkedIn
12.4.2023	Facebook
12.4.2023	Twitter
13.4.2023	LinkedIn
13.4.2023	Facebook
13.4.2023	Twitter
12.4.2023	Website
21.4.2023	LinkedIn
21.4.2023	Facebook
21.4.2023	Twitter
21.4.2023	Website
25.4.2023	LinkedIn
25.4.2023	Facebook
25.4.2023	Twitter
5.5.2023	LinkedIn
5.5.2023	Facebook
5.5.2023	Twitter
17.5.2023	LinkedIn
17.5.2023	Facebook
17.5.2023	Twitter
26.5.2023	LinkedIn
26.5.2023	Facebook
26.5.2023	Twitter
14.6.2023	LinkedIn
14.6.2023	Facebook
14.6.2023	Twitter
21.02.2023	Linkedin
29.06.2023	Facebook
01.07.2023	Facebook
22.03.2023	Linkedin
14.04.2023	Linkedin
27.06.2023	Linkedin
30.06.2023	Linkedin
13.04.2023	Twitter
30.04.2023	Twitter
30.06.2023	Website
11.07.2023	LinkedIn

Post link

<https://www.linkedin.com/feed/update/urn:li:activity:7027238695581671425>
https://www.facebook.com/permalink.php?story_fbid=pfbid02RMycnagPmVeJebgbRX7krM1RxN5c6ja
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<https://bio-boost.eu/kick-off-meeting-of-the-project-bio-boost/>
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<https://bio-boost.eu/follow-up-meeting-on-the-new-european-innovation-agenda/>
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<https://bio-boost.eu/2nd-project-bio-boost-partner-meeting/>
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FBCD

Text/title

A sustainable European #bioeconomy supports the modernization and strengthening of the EU industrial base

A sustainable European #bioeconomy supports the modernization and strengthening of the EU industrial base

A sustainable European #bioeconomy supports the modernization and strengthening of the EU industrial base

7/2/2023 Kick-off meeting of Project BIO-Boost

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7/2/2023 Kick-off meeting of Project BIO-Boost

Bioeconomy has been proposed as a strategy to overcome many global and national challenges, from climate a

Bioeconomy has been proposed as a strategy to overcome many global and national challenges, from climate a

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Communication, Dissemination & Exploitation activities of Project BIO-Boost are essential; thus extra workshop

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Communication, Dissemination & Exploitation activities of Project BIO-Boost are essential; thus extra workshop

Today we present our Lead partner: Food & Bio Cluster Denmark

Today we present our Lead partner: Food & Bio Cluster Denmark

Today we present our Lead partner: Food & Bio Cluster Denmark

Follow-up meeting on "Projects under the EIE Work Programme in support of the New European Innovation Ag

Follow-up meeting on "Projects under the EIE Work Programme in support of the New European Innovation Ag

Follow-up meeting on "Projects under the EIE Work Programme in support of the New European Innovation Ag

Follow-up meeting on "Projects under the EIE Work Programme in support of the New European Innovation Ag

Today we present Lietuvos inovacijų centras / Lithuanian Innovation Centre (LIC)

Today we present Lietuvos inovacijų centras / Lithuanian Innovation Centre (LIC)

Today we present Lietuvos inovacijų centras / Lithuanian Innovation Centre (LIC)

Gender balance must be included in restructuring

Today is International Women's day!

Today is International Women's day!

Today is International Women's day!

Today we present UNIMOS Alliance

Today we present UNIMOS Alliance

Today we present UNIMOS Alliance

Today we present UNIMOS Alliance

Today we present ITC - Innovation Technology Cluster

Today we present ITC - Innovation Technology Cluster

Today we present ITC - Innovation Technology Cluster

Today we present onGranada Tech City (OnTechInnovation)

Today we present onGranada Tech City (OnTechInnovation)

Today we present onGranada Tech City (OnTechInnovation)

The transformation towards sustainable, healthy, nutrition-sensitive, resource-efficient, resilient, circular, and

The transformation towards sustainable, healthy, nutrition-sensitive, resource-efficient, resilient, circular, and

The transformation towards sustainable, healthy, nutrition-sensitive, resource-efficient, resilient, circular, and

Today we present Narodowe Centrum Badań i Rozwoju

Today we present Narodowe Centrum Badań i Rozwoju

Today we present Narodowe Centrum Badań i Rozwoju

In Cradle to Cradle (C2C) business strategy, we see garbage as an infinite resource

In Cradle to Cradle (C2C) business strategy, we see garbage as an infinite resource

In Cradle to Cradle (C2C) business strategy, we see garbage as an infinite resource

Introducing the consortium partners: Today we present CLICInnovation

Introducing the consortium partners: Today we present CLICInnovation

Introducing the consortium partners: Today we present CLICInnovation

Our 2nd Project BIO-Boost Partner Meeting was organized at Kitchen Collective

Our 2nd Project BIO-Boost Partner Meeting was organized at Kitchen Collective

Our 2nd Project BIO-Boost Partner Meeting was organized at Kitchen Collective

Regional event: Innovation in biosolutions - Reaching the next level

Regional event: Innovation in biosolutions - Reaching the next level

Regional event: Innovation in biosolutions - Reaching the next level

2nd Project BIO-Boost Partner meeting

Introducing success stories in bioeconomy: Today we present ANTEJA ECG

Introducing success stories in bioeconomy: Today we present ANTEJA ECG

Introducing success stories in bioeconomy: Today we present ANTEJA ECG

Want tailored support for your company?

Open Call for SME

Open Call for SME

Open Call for SME

According to the Bioeconomy Strategy, three main actions

According to the Bioeconomy Strategy, three main actions

According to the Bioeconomy Strategy, three main actions

Webinar on Innovation Healthcheck

Webinar on Innovation Healthcheck

Webinar on Innovation Healthcheck

Exchanging good practices between complementary projects: we took part of Global Foodture delegation in Th

Exchanging good practices between complementary projects: we took part of Global Foodture delegation in Th

Exchanging good practices between complementary projects: we took part of Global Foodture delegation in Th

CLIC Innovation's Annual Seminar - Towards sustainable future solutions

CLIC Innovation's Annual Seminar - Towards sustainable future solutions

CLIC Innovation's Annual Seminar - Towards sustainable future solutions

La bioeconomía se propone como estrategia para superar numerosos retos mundiales y nacionales

Un delegación compuesta por representantes de los socios que participan en el Proyecto Europeo Bio

El clúster acoge en su sede de Granada el primer "Intercambio de Personal" en el ámbito del BIO Boost

El proyecto BIO-Boost, del que formamos parte, tiene como objetivo

[Los socios del proyecto Project BIO-Boost han asistido esta semana a un importante evento regional](#)

Acogemos en nuestra sede el primer intercambio de personal

Acogemos en nuestra sede el primer intercambio de personal

2nd Project BIO-Boost Partner meeting

El clúster acoge en su sede de Granada el primer "Intercambio de Personal" en el ámbito del BIO Boost Project

El clúster acoge en su sede de Granada el primer "Intercambio de Personal" en el ámbito del BIO Boost Project

Post in Danish about partnership meeting in Granada

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Output	Summary	Start Date	End Date	Duration (months)
WP4/C5	Funding webinars and workshops	Jul-23	Jan-25	18
WP4/C6	BIOBoost Regional events (fairs, conf., platforms)	Feb-23	Jan-25	24
WP4/C7	Online interrim Conferences	Aug-24	Jan-25	6
WP4/C8	Final Conference	Jan-25	Jan-25	1
WP1a	Study visits	Feb-23	Jul-24	18
WP1a.1	Nr. of external stakeholders involved in study visits	Feb-23	Jul-24	18
WP1a.2	Nr. Of innovation ecosystem relationships	Feb-23	Jul-24	18
WP1b	Staff exchanges	Feb-23	Jan-25	24
WP2a	BIOBoost Hackathons	Jun-23	Oct-24	16
WP2a.1	Number of SMEs involved in heckathones	Jun-23	Oct-24	16
WP3a	BIOBoost screened/contacted SME for KAM support	Apr-23	Jan-25	21
WP3b	BIOBoost KAM support candidates	Apr-23	Jan-25	21
WP3c	BIOBoost cross-border KAM activities	Apr-23	Jan-25	21

Date	Event
------	-------

13.4.2023 Innovation in biosolutions - Reaching the next level

23.5.2023 CLIC Innovation's Annual Seminar - Towards sustainable future solutions 130 stakeholders

Output Target	Achieved	Coordinating Partner	FBCD (Denmark)		UNIMOS (Poland)		LIC (Lithuania)	
			Actual	Target	Actual	Target	Actual	Target
3	0	ITC				1		1
16	2	ITC	1	2		2		2
2	0	FBCD		2				
1	0	UNI				1		
5	2	NCBR	1	0		0,5		1
20	0	NCBR				5		5
20	0	NCBR				5		5
12	5	IAR		1	1	2	1	2
8	0	UNI		1		1		1
160	0	UNI		20		20		20
300	0	LIC		25		50		50
70	0	LIC		5		10		5
24	0	LIC		3		3		3

olders reached

ITC (Slovenia)		ONGARANDA/ONT		IAR/B4C (France)		NCBR (Poland)		CLIC (F
Actual	Target	Actual	Target	Actual	Target	Actual	Target	
			1					
	2		2		2		2	1
	1	1	0		1		0,5	
	5						5	
	5						5	
2	2		1		1	1	2	
	1		1		1		1	
	20		20		20		20	
	50		25		25		50	
	10		10		10		10	
	3		3		3		3	

inland)								
2								
1								
1								
1								
20								
25								
10								
3								

[illegible]

COMMUNICATION MANAGERS

Mailing list:

Partner nr.	Partner name
1	Food and Bio Cluster Denmark
2	Fundacija UNIMOS
3	VIESOJI ISTAIGA LIETUVOS INOVACIJU CENTRAS
4	INOVACIJSKO TEHNOLOSKI GROZD MURSKA SOBOTA
5	ASOCIACION CLUSTER GRANADA PLAZA TECNOLOGICA Y BIOTECNOLOGICA
6	BIOECONOMY FOR CHANGE
7	NARODOWE CENTRUM BADAN I ROZWOJU
8	CLIC INNOVATION OY

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BB Partner	WP effort
FBCD	1
UNIMOS	1
LIC	1
ITC	2,5
ONGRANADA	0,5
IAR	0,5
NCBR	1,5
CLIC	0,5

Deliverable		Work	Lead
No.	Deliverable Name	Package No	Beneficiary
D1.1	Report on innovation ecosystem	WP1	7 - NCBR
D1.2	Design option paper	WP1	7 - NCBR
D2.1	Stakeholder map	WP2	2 - UNIMOS
D2.2	Report and evaluation of impact from challenges	WP2	8 - CLIC
D2.3	Matrix of innovation opportunities	WP2	8 - CLIC
D3.1	Selection criteria for SME recruitment to the programme	WP3	3 - LIC
D3.2	Report and evaluation of impact from cross border KAM	WP3	8 - CLIC
D4.1	Plan for Dissemination, Exploitation and Communication (PDEC)	WP4	4 - ITC
D4.2	Dissemination and communication report	WP4	4 - ITC
D4.3	BIOBoost Replication Guide	WP4	7 - NCBR
D5.1	Project management handbook	WP5	1 - FBCD
D5.2	Data management and ethics plan	WP5	1 - FBCD

Type	Dissemination Level	Due Date (month)
R — Document, report	PU - Public	3
R — Document, report	PU - Public	21
DEC — Websites, patent filings, videos, etc	PU - Public	3
R — Document, report	PU - Public	24
R — Document, report	PU - Public	24
R — Document, report	PU - Public	2
R — Document, report	PU - Public	24
R — Document, report	PU - Public	6
R — Document, report	PU - Public	24
R — Document, report	PU - Public	24
R — Document, report	PU - Public	3
DMP — Data Management Plan	PU - Public	3



BIO-Boost



The BIO-Boost project has received funding from the European Union's Horizon Europe coordination and support action under grant agreement No 101096150.



TITLE

SUBTITLE

Organization

Presenter, Position

Event type: Event name

XX.XX.202X



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Project objective and focus



**Boosting innovation agencies
for bioeconomy value chains**



agri-food



forestry



bio-based
chemicals

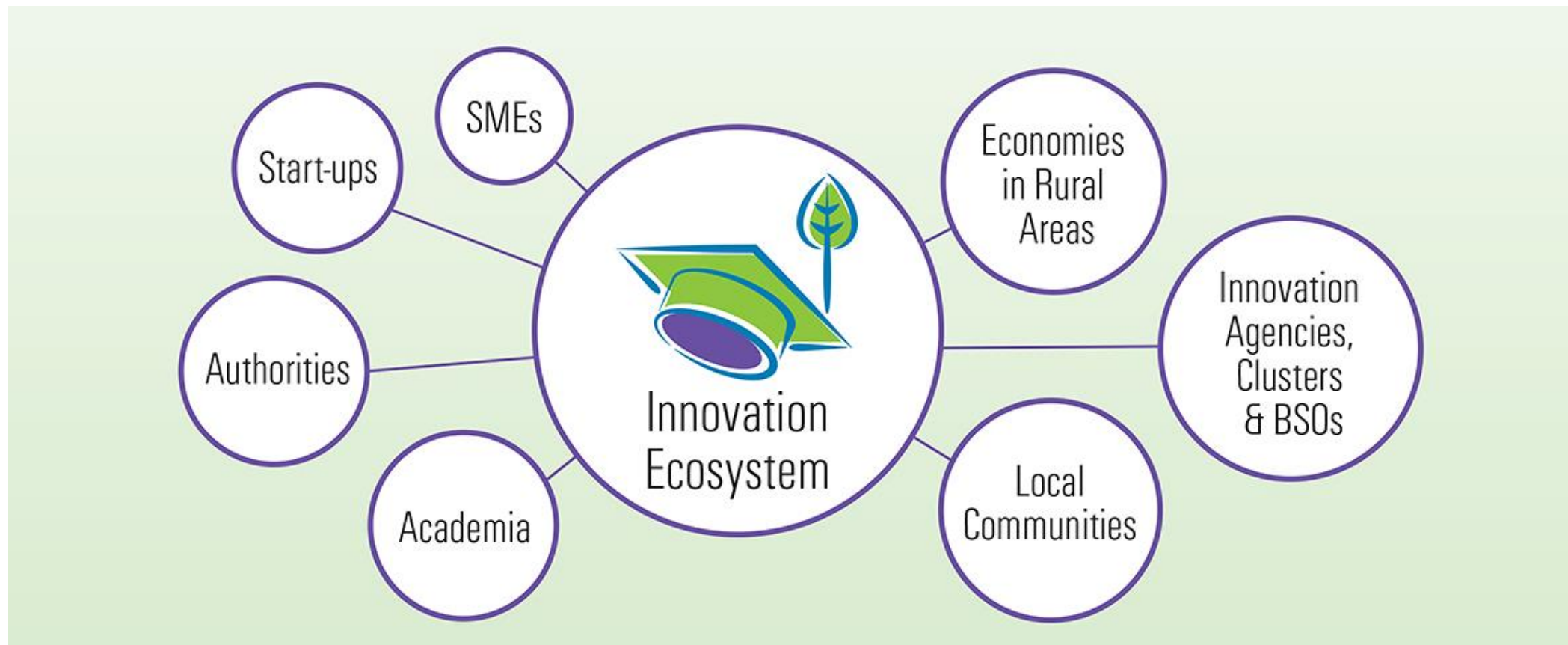


materials &
products



bioenergy

BIO-Boost innovation ecosystems



Project activities



Consortium study
visits & staff
exchanges

7

to all BIO-Boost
partner countries



Regional Events with
hackathons &
challenges

8

Events for at least
160 organizations
(one in each BIO-Boost
country)



Founding webinars &
Innovation projects

3

online events
for at least **210 SMEs**



SME support on
innovation
management

24

SMEs supported by
international innovation
consultancy provided
by BIO-Boost partners



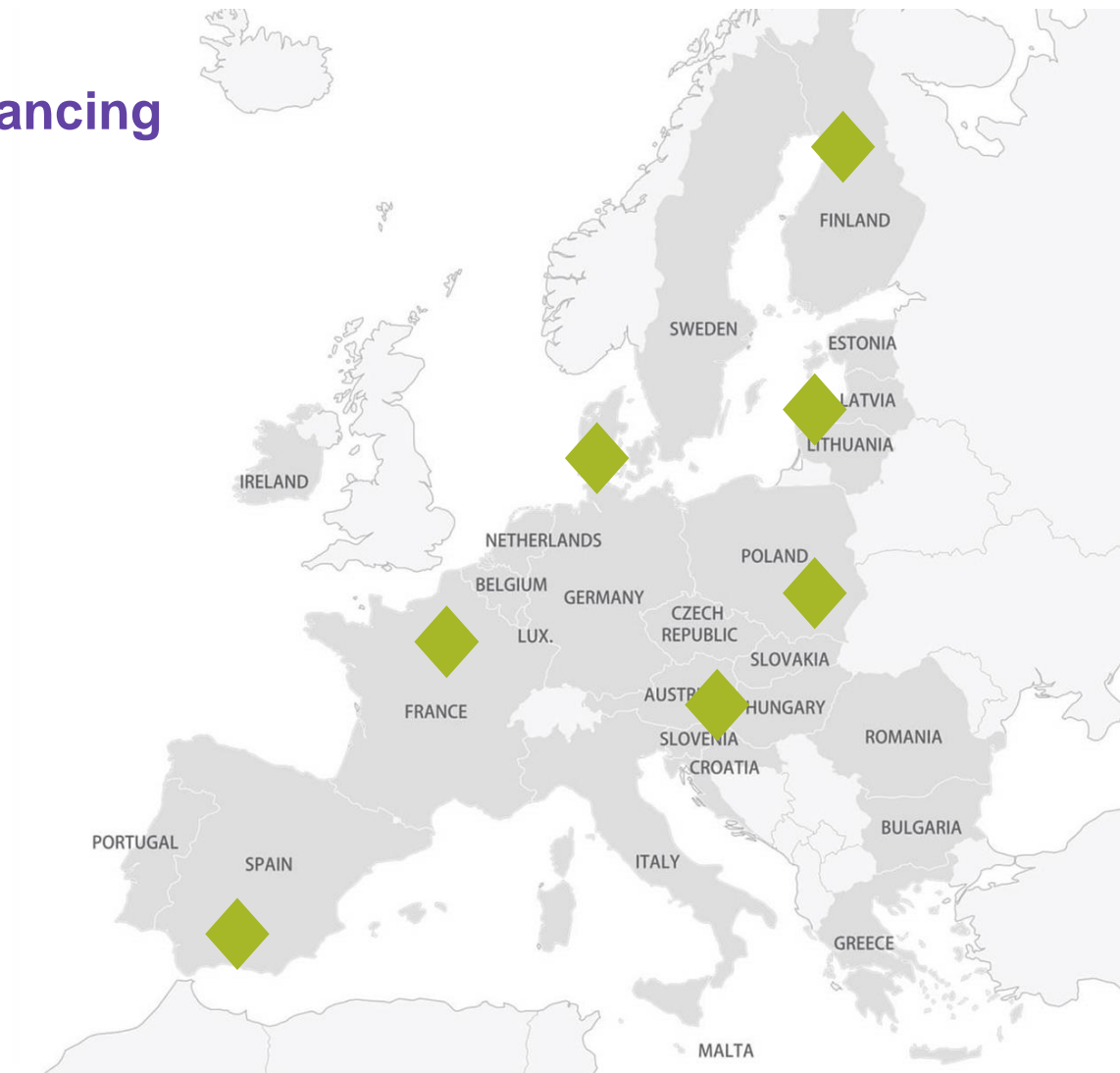
BIO-Boost

BIO-Boost consortium

Project partners

8 cluster, business innovation and public financing organizations from 7 European countries:

- Denmark
- France
- Finland
- Spain
- Poland
- Slovenia
- Lithuania



Project coordinator



Denmark



Food & Bio Cluster
Denmark



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Conny Hanghøj

Project partner



Poland



UNIMOS
alliance

Katarzyna Kowalska



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Project partner



Poland



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Maciej Zdanowicz

Project partner



Lithuania



Tautvydas Pipiras



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Project partner



Finland



Tiina Witikkala



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Project partner



Slovenia



ITC

INOVACIJSKO TEHNOLOŠKI GROZD
INNOVATION TECHNOLOGY CLUSTER



AGRI FOOD
DIGITAL INNOVATION HUB

Darja Kukovic

Alexandra Kocet



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Project partner



France



Chloe Joly

Mouhamed Niate



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Project partner



Spain



Fátima Carmona Sánchez

Emilio Rull Quesada



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Overview

- Xxxx
- ...

THANK YOU FOR YOUR ATTENTION

Photo

Email address





Name of Event

TX.X Event Report: Type of Event Nr.X

Project: **Boosting innovation agencies for bioeconomy value chains**

Acronym: **BIO-Boost**



Funded by
the European Union

EVENT REPORT*Date of Event*

Partner	Choose an item.
Contact Person	

Title of Event	
Date	
Presence type	
Venue	
Type of Event	Choose an item.
Sector	Choose an item.
Total Number of Attendees	

Summary of the event (max 500 characters)

--



Target Groups	
Category	Number
SME	
Start-up	
Academia	
Innovation Agency/Cluster/BSO	
Industry	
Policymakers	
EEN	
Media	
General Public	
Total Number of Attendees:	

Final Agenda		
AGENDA		
Time	Activity	Speaker
9:00-10:00	Title	Name, Organization
Notes:		

Social Media/ Webpage Links

Photos / Screenshots

Signature List / Online attendance sheet





End of document



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Title of the document

Project: Boosting innovation agencies for bioeconomy value chains

Acronym: BIO-Boost



Funded by
the European Union

Document Information

Grant Agreement Number	101096150	Acronym	BIO-Boost
Full Title	Boosting innovation agencies for bioeconomy value chains		
Start Date	1 st February 2023	Duration	24 months
Project URL	https://bio-boost.eu/		
Deliverable			
Work Package			
Date of Delivery	Contractual		Actual
Nature		Dissemination Level	Public
Lead Beneficiary			
Responsible Author			
Contributions from			

Document History

Version	Issue Date	Stage	Description	Contributor
D1.0		Draft	Final draft prepared for review	
D2.0		Draft	Input received from partners	
...
F1.0		Final	Integration of input	

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1.1.1 Heading 3.....	4

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Executive Summary

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1 HEADING 1

TEXT Calibri (Body) 11

1.1 HEADING 2

TEXT Calibri (Body) 11

1.1.1 Heading 3

TEXT Calibri (Body) 11

Table 1:



Figure 1:



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T4.3 Research and innovation funding webinars and workshops

Project: Boosting innovation agencies for bioeconomy value chains

Acronym: BIO-Boost



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the European Union

Document Information

Grant Agreement Number	101096150	Acronym	BIO-Boost
Full Title	Boosting innovation agencies for bioeconomy value chains		
Start Date	1 st February 2023	Duration	24 months
Project URL	https://bio-boost.eu/		
Deliverable	N/a T4.3 Research and innovation funding webinars and workshops		
Work Package	WP4		
Date of Delivery	Contractual	M6	Actual M6
Nature	Document	Dissemination Level	Internal
Lead Beneficiary	ITC		
Responsible Author	Darja Kukovič		
Contributions from	UNIMOS, LIC, OnTech, NCBR		

Document History

Version	Issue Date	Stage	Description	Contributor
D1.0	23.6.2023	Draft	Final draft prepared for review	ITC
F1.0	7.7.2023	Final	Integration of input	ITC, UNIMOS, LIC, OnTech

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Executive Summary

The overall objectives of the BIO-Boost project are to increase the latent potential of the participating innovation agencies, to learn from leading innovator regions, and to cement this knowledge and experience in the organisations, but at the same time also building and expanding networks, expanding the cooperation and enlarging the participation of more diverse innovation stakeholders and territories to existing successful initiatives in the bioeconomy, including agri-food, forestry, bio-based chemicals, materials and products, and bioenergy.

The partnership will implement a range of activities via peer-to-peer learning, including study visits and staff exchanges, to develop closer relationships within the partnership, and with the wider regional innovation ecosystems, as well as to learn improved innovation support measures. These will be cemented via operational work to build and develop innovation ecosystems and SMEs via hackathons and challenges, by providing direct SME support on innovation management with cross-border KAM cases, and helping widening country SMEs towards financing of innovation projects (50+ cases). Over 450 SMEs is expected to be engaged with during the implementation of the project, which will include active cooperation with 20 other innovation ecosystems.

In order to improve the number of SMEs from widening countries working with research and innovation funding, four partners from widening countries, led by ITC will organise a series of **three open online webinars**, open to all regions, but primarily targeting SMEs from their own regions, and the wider East European regions including Balkans, using partners' strong networks in Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Kosovo, Montenegro, North Macedonia, Romania, Serbia and Slovakia.

The topics will provisionally include EU funds in general and consortium building, available and forthcoming calls for proposals, and one on the registration process and obtaining a PIC number, all of which are necessary to increase the number of applications from partners from widening countries. Workshops will also be organised at regional level (i) *presenting the programmes/calls* and then (ii) *supporting and facilitating participants to elaborate certain topics / ideas* for funding according to their preferences. **210+ SMEs will be involved in the webinars and workshops with 50+ presenting a concrete idea for funding.**

1 The purpose of BIO-Boost Funding workshops and webinars

The objective of WP4 is to maximise the impact of BIO-Boost and its results, by providing targeted information to multiple audiences including SMEs, start-ups and support organisations in innovation ecosystems across Europe. WP4 ensures the involvement of a wide number and variety of innovation advisors, geographically spread EU-wide, including in areas not directly covered by the partnership and by supporting better dissemination of project results. The work package will take advantage of the strong existing networks within the consortium, with a broad geographical coverage.

The purpose of BIO-Boost Funding workshops and webinars is to provide assistance to clients in finding additional investment and financing opportunities at national, EU and global level for their digital and green transition - in short, to provide access to financing.

BIO-Boost Funding workshops and webinars are focused on the bioeconomy sector mentioned above, as well as all those that cover the themes of the Green Deal (promoting the efficient use of resources through the transition to a clean, circular economy and mitigating climate change) and green and digital transition (offer more attractive, out-of-the-box thinking in creating new solutions). In addition to the mentioned sector, opportunities are also being sought where the digital transformation will be based in particular on the integration of digital technologies supporting green transition.

1.1 Recruitment of SMEs and Planned activities

BIO-Boost Funding workshops and webinars activities belong to WP4 – T4.3 Research and innovation funding webinars and workshops, which is led by ITC, and the following partners of the BIO-Boost project are co-responsible for the activities: UNIMOS, LIC, NCBR (and OnTech). Other partners will be involved in supportive activities: in preparation phase they will contribute with identification of calls and emerging consortiums; in implementation phase they will invite SMEs to participate in webinars/workshops as well as potential LPs.

We also have to take in to consideration the pipeline emerging from other WPs and activities: 160 SMEs involved in hackathons and challenges and 24 cross-border KAM cases with innovation management. UNIMOS and LIC will monitor the involvement and invite included SMEs to participate in Funding webinars/workshops.

Access to financing will be manifested through the following activities:

- Funding workshops and webinars: open webinars/workshops to raise awareness of funding opportunities within EU sources;
- support of the 50 best clients when applying for EU funds

The target group of Funding clinics are SMEs and start-ups in the bioeconomy sector, namely companies from: agri-food, forestry, bio-based chemicals, materials and products, and bioenergy.

1.2 Organization and Structure of Funding BIO-Boost Funding workshops and webinars

The first iteration of DIGI-SI Funding webinar/workshop will be organized in September/October 2023, as it is a perfect start for building the consortiums for Horizon Europe Cluster 6 calls with deadlines in April 2024. Therefore, partners should identify emerging calls to present them to SMEs in advance. Special meeting will be organized by ITC to prepare the program for the first webinar/workshop.

Following KPIs have to be achieved within Task 4.3:

KPI	Total Number	Number per partner
Number of webinars/workshops	3	1
SMEs involved	210	15-30
Concrete ideas for support	50	5-10

Table 1: KPI to be delivered by partners

Each iteration of Funding webinar or workshop takes the form of an open webinar/workshop and should last 1 hour, be held in English and must be recorded (.AVI format). The recordings will be available on the website in media kit.

Each webinar/workshop must include:

- Title of the seminar/webinar
- Thematic and Title of the webinar/workshop
- Moderator
- Agenda or Program
- Potential speakers and the address of their presentations
- Invitation for listeners
- Recording the list of listeners
- BIO-Boost CGP elements

Each partner takes care of the implementation and recording of the webinar/workshop himself. ITC takes care of CGP elements and information, the other partners share announcements through their social media channels.

It is necessary to determine the registration procedure for an individual webinar/workshop!

Each webinar/workshop has to contain presentation of the topic and Presentation of tenders, opportunities, tools and environments and networks

Each Funding webinar/workshop should briefly follow this order:

Task	Estimated time
Presentation of BIO-Boost project	5 min
Presentation of Horizon Europe programme and clusters, cascade funding	15 min
Presentation of identified calls	30 min
Other	10 min

Table 2: The Structure of Funding webinars/workshops

1.2.1 Timeline of Funding BIO-Boost Funding webinars and workshops

In order to achieve KPIs of Task T.4.3 we have to set the timeline for implementation of Funding webinars/workshops. This is also important for the plan of promotion of these activities.

Funding Webinar Nr.	Title of event	Responsible partner	Date (TBC)/Month	Target Nr. of SMEs
1	TBC	UNIMOS	M8	70
2	TBC	LIC	M12	70
3	TBC	OnTech	M20	70

Table 3: Timeline and responsibilities of Funding workshops/webinars

1.2.2 Timeline for the promotion of BIO-Boost Funding webinars and workshops

In order to recruit and invite enough SMEs for each Funding webinar/workshop we have to start the promotion of each on time and intense it gradually. Registrations should be open from the beginning.

Therefore, we have to follow the following timeline for the promotion:

Days before the event	Activity on social media and website	Partner to post (other shares)
30	The first announcement of the event on SM (and website)	ITC & UNIMOS/LIC/OnTech
20	Invitation to register	UNIMOS/LIC/OnTech
10	New post with additional info	UNIMOS/LIC/OnTech
5	Additional invitation to register	ITC &

		UNIMOS/LIC/OnTech
1	Last day to register	UNIMOS/LIC/OnTech

Table 4: Timeline for the promotion of BIO-Boost Funding webinars and workshops

For general promotion of BIO-Boost Funding webinars and workshops ITC is responsible, while for each Funding webinar/workshop dedicated partner is responsible for promotion with cooperation with ITC who will prepare »save the date« teaser and invitation, banners, mail templates and other materials.

1.2.3 Contact for support in organization

As ITC is responsible for Task 4.3, you can contact the representative, Darja Kukovič:
darja.kukovic@itc-cluster.com



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